

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430708

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Detroit Economic Growth Corporation		06/06/2017	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Detroit Strategic Framework, Inc.		
Street Address:	2990 W. Grant Blvd., Suite 2		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48202		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85816450	DETROIT FUTURE CITY	
CORRESPONDENCE DATA			
Fax Number:	2485023187		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486771045		
Email:	trademarks@rivenoaklaw.com		
Correspondent Name:	Catherine Dobrowitsky		
Address Line 1:	P.O. Box 1595		
Address Line 4:	Birmingham, MICHIGAN 48012		
NAME OF SUBMITTER:	Catherine Dobrowitsky		
SIGNATURE:	/Catherine Dobrowitsky/		
DATE SIGNED:	06/09/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Agreement (the "Agreement" or "Assignment") is entered into by and between the Detroit Economic Growth Corporation, a Michigan non-profit corporation doing business at 500 Griswold St., Suite 2200, Detroit, Michigan ("DEGC" or "Assignor") and the Detroit Strategic Framework, Inc., a Michigan non-profit corporation doing business at 2990 West Grand Boulevard, Suite 2, Detroit, Michigan ("DSF" or "Assignee") (DEGC and DSF are each a "Party" and collectively are the "Parties").

WHEREAS, Assignor is the identified owner of an intent-to-use application currently pending before the U.S. Patent and Trademark Office for the mark DETROIT FUTURE CITY in Class 35 (U.S. Serial No. 85/816,450) (the "Mark"), and;

WHEREAS, as of January 1, 2017, Assignee succeeded Assignor in the business, or the portion of the business, to which the DETROIT FUTURE CITY Mark pertains, and;

WHEREAS, in connection with the transfer of its business, or the portion of the business, to which the DETROIT FUTURE CITY Mark pertains, Assignor wishes to assign to Assignee all right, title and interest in and to the Mark, and;

WHEREAS, Assignee wishes to accept such assignment of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby irrevocably assign to Assignee, and Assignee hereby accepts, all rights, title, and interest held by Assignor in and to the Marks, including renewal rights therein, the exclusive right to enforce and to obtain registrations in the United States and throughout the world, all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Marks or injury to its goodwill, together with the right to sue or recover the same, and including the goodwill of the business symbolized by the Mark.


Assignor further agrees that Assignee shall take all necessary steps to register this assignment with the U.S. Patent and Trademark Office. Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment or enable Assignee to duly record this Assignment with the U.S. Patent and Trademark Office.

This Assignment may be executed in counterparts, all of which taken together shall constitute one and the same instrument. Facsimile or email (PDF) copies shall be treated as originals.

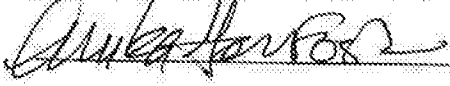
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IN WITNESS WHEREOF, the authorized representative of each Party has executed this Agreement as of the last date below.

DETROIT ECONOMIC GROWTH CORPORATION

Signatory's Name: Glen W. Long, Jr.
Signature: 
Signatory's Position: Interim President and CEO
Date: 6/1/2017

DETROIT STRATEGIC FRAMEWORK, INC.

Signatory's Name: ANIKH GOSS FOSTER
Signature: 
Signatory's Position: EXECUTIVE DIRECTOR
Date: 6/16/17