

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM430737

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primitive Skateboarding, Inc.		06/09/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Primitive Company		
<b>Street Address:</b>	9223 Eton Ave.		
<b>City:</b>	Chatsworth		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91311		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4837448	PRIMITIVE SKATEBOARDING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8183801908		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8183801900		
<b>Email:</b>	Paulo@paiplaw.com		
<b>Correspondent Name:</b>	Paulo A. de Almeida		
<b>Address Line 1:</b>	16830 Ventura Blvd., Suite 360		
<b>Address Line 4:</b>	Encino, CALIFORNIA 91436		
<b>NAME OF SUBMITTER:</b>	Paulo A. de Almeida		
<b>SIGNATURE:</b>	/Paulo A. de Almeida/		
<b>DATE SIGNED:</b>	06/09/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 4837448

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Primitive Skateboarding, Inc., a California corporation ("Assignor"), with a mailing address of 9223 Eton Ave. Chatsworth, California 91311, has adopted, used, and registered the following trademark:

TYPE	MARK	REG. NO.	REG. DATE	CLASS/ SERVICE
TRADEMARK	PRIMITIVE SKATEBOARDING	4837448	October 20, 2015	Class 28

WHEREAS, Primitive Company, a California corporation ("Assignee"), with a mailing address of 9223 Eton Ave. Chatsworth, California 91311, is desirous of acquiring the PRIMITIVE SKATEBOARDING mark, and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, effective as of the date hereof, all right, title and interest in and to the PRIMITIVE SKATEBOARDING trademark, together with (a) all goodwill associated therewith, (b) the right to sue for injunctive relief and damages for all past, present and future acts of infringement, and (c) the above-identified registration thereof.

Primitive Skateboarding, Inc.

By: 

Name: Heath Binkley

Title: CEO

Date: June 9, 2017