

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern ICEE Distributors, LLC		05/22/2017	Limited Liability Company: ALABAMA
RECEIVING PARTY DATA			
Name:	J & J SNACK FOODS CORP.		
Street Address:	6000 Central Highway		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08109		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5130053	H HAPPEE FROZEN BEVERAGE	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lpatino@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP BR- IP DEPT		
Address Line 1:	5100 TOWN CENTER CIRCLE, SUITE 650		
Address Line 2:	K C KLINE		
Address Line 4:	BOCA RATON, FLORIDA 33486		
NAME OF SUBMITTER:	KAREN C. KLINE		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	06/09/2017		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 22nd day of May, 2017, by and between Southern ICEE Distributors, LLC, an Alabama limited liability company having an address of 416 Travis Street, Suite 715, Shreveport, Louisiana 71101 ("Assignor"), and J & J Snack Foods Corp., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of the trademark set forth on Schedule I attached hereto and incorporated herein by reference, including all common law trademark rights in the trademark and any applications and registrations therefor (the "Mark"); and

WHEREAS, Assignee is acquiring the business of Assignor related to the Mark, and the parties have entered into that certain Asset Purchase Agreement dated May 22, 2017, whereby Assignee has acquired the Mark.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right, title, and interest in and to the Mark, together with the goodwill associated with the Mark, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Mark, including all foreign trademark offices.

[Signature page follows.]

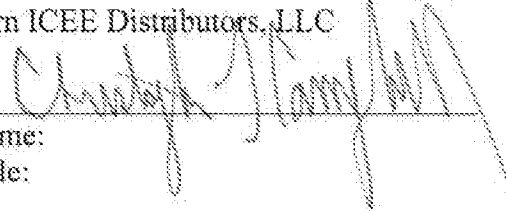
IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Southern ICEE Distributors, LLC

By: _____

Name:
Title:



ASSIGNEE:

J & J Snack Foods Corp.

By: _____

Name:
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.


ASSIGNOR:

Southern ICEE Distributors, LLC

By: _____
Name:
Title:

ASSIGNEE:

J & J Snack Foods Corp.

By: 
Name: DENNIS G MOORE
Title: SR. Vice Pres. et

SCHEDULE 1

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
H HAPPEE FROZEN BEVERAGE	5130053	January 24, 2017
HAPPEE		