

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDG VC Management Ltd.		06/07/2017	Company:
RECEIVING PARTY DATA			
Name:	IDG Capital Group Holdings Limited		
Street Address:	Walkers Corporate Limited, Cayman Corporate Centre		
Internal Address:	27 Hospital Road		
City:	George Town, Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-9008		
Entity Type:	Company: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87975047	IDG	
Registration Number:	4993736	IDG	
Registration Number:	5008412	IDG	
Registration Number:	2317003	IDG VENTURES	
CORRESPONDENCE DATA			
Fax Number:	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-222-0800		
Email:	matorres@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	444 West Lake Street		
Address Line 2:	Suite 3200		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	011462-9001-001		
NAME OF SUBMITTER:	Louise Arnott		
SIGNATURE:	/Louise Arnott/		
DATE SIGNED:	06/12/2017		

OP \$115.00 87975047

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated as of May ____, 2017, is made by IDG VC MANAGEMENT LTD. ("Assignor"), a Cayman Islands Company with an address at Summit Management Limited, PO Box 32311, Governor's Square, 23 Lime Tree Bay, Ste. 4-210, KY1-1209, Cayman Islands in favor of IDG CAPITAL GROUP HOLDINGS LIMITED ("Assignee"), a Cayman Islands Company with an address at Walkers Corporate Limited, Cayman Corporate Centre, 27 Hospital Road, George Town, Grand Cayman KY1-9008, Cayman Islands.

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and applications therefor listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks; and

WHEREAS, Assignee, the successor to that portion of the ongoing and existing business of Assignor to which the trademarks set forth on Schedule A pertain, desires to acquire all of Assignor's right, title and interest in and to the aforesaid trademarks and applications therefor listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

1. Assignment

(a) For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, and assigns to Assignee, its successors, assigns and legal representatives, all of the right, title, and interest in and to said the trademarks, trademark registrations and trademark applications set forth on Schedule A hereto, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by assignor, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks and applications therefor, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

(b) Assignor agrees (a) to execute (i) all necessary papers throughout the world to be used in connection with the trademarks and applications therefor listed on attached Schedule A as Assignee may deem necessary or expedient, (ii) all papers in connection with any interference, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the trademarks and applications therefor listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the trademarks and applications therefor listed on attached Schedule A; (b) to cooperate with assignee at Assignee's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at Assignee's expense to perform all other affirmative acts which in Assignee's reasonable discretion may be necessary or desirable throughout the world to register, maintain,

protect or enforce the trademarks and applications therefor listed on attached Schedule A. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

2. Recordation Assignor hereby authorizes the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee.

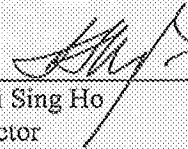
IN WITNESS WHEREOF, this Assignment has been duly executed by authorized representatives of Assignor and Assignee as of the date set forth above.

Assignor




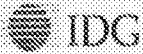
Name: Chi Sing Ho
Title: Director
Date: - 7 JUN 2017

Assignee



Name: Chi Sing Ho
Title: Director
Date: - 7 JUN 2017

SCHEDULE A

Trademark	Country	Ser./Reg. No.	App./ Reg. Date	Services
IDG and Design 	United States	SN: 87975047	May 17, 2016	(Int'l Class: 36) venture capital financing; venture capital advisory services; venture capital fund management; providing venture capital to others for financing business ventures; providing venture capital investments and private equity investments
IDG and Design 	United States	RN:4993736 SN: 85984134	July 5, 2016	(Int'l Class: 36) venture capital financing; venture capital advisory services; venture capital fund management; providing venture capital to others for financing business ventures; providing venture capital investments and private equity investments
IDG	United States	RN: 5008412 SN: 85984153	July 26, 2016	(Int'l Class: 36) venture capital financing; venture capital advisory services; venture capital fund management; providing venture capital to others for financing business ventures; providing venture capital investments and private equity investments
IDG VENTURES	United States	RN: 2317003 SN: 75316322	February 8, 2010	(Int'l Class: 36) providing venture capital to others for financing business ventures; providing venture capital investments and private equity investments to businesses in the technology, media, computer, and global computer network fields

TRADEMARK