

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430940

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dental Cooperative		06/12/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Dental Cooperative, Inc.		
Street Address:	41 N. Rio Grande Street #100		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87005935	DENTAL COOPERATIVE	
CORRESPONDENCE DATA			
Fax Number:	8015311929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	docket@kunzlerlaw.com		
Correspondent Name:	Bryan J. Massey		
Address Line 1:	50 West Broadway, 10th Floor		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Bryan J. Massey		
SIGNATURE:	/Bryan J. Massey/		
DATE SIGNED:	06/12/2017		
Total Attachments: 1			
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OP \$40.00 87005935

TRADEMARK ASSIGNMENT

This Trademark Assignment [hereinafter "the Assignment"] dated June 12, 2017, is made and delivered by Dental Cooperative, a corporation, [hereinafter "Assignor"], for the benefit of Dental Cooperative, Inc., a Utah corporation, [hereinafter "Assignee"].

WHEREAS, Assignor has acquired, used, and is the owner of certain common law rights in the trademark DENTAL COOPERATIVE, [hereinafter "the Marks"]; and


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor does hereby transfer, convey, assign, and deliver to Assignee, free and clear of all encumbrances, all right, title, and interest in, to, and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby and with the domain name alivethinking.com, all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made. Assignor further hereby recognizes that Assignee is already the senior user of and owns all trademark rights in the trademark DENTAL COOPERATIVE.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be adopted, approved, certified, executed, and acknowledged on the date first above written.

ASSIGNOR:

Dental Cooperative


Signature: 

Name: Andrew Eberhardt

Title: Chief Operating Officer

ASSIGNEE:

Dental Cooperative, Inc.

Signature: 

Name: Andrew Eberhardt

Title: Chief Operating Officer