

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431049

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alexandra Shannon		06/08/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AGC, LLC		
<b>Street Address:</b>	One American Boulevard		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44145		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4684013	ROSEVILLE DESIGNS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2162526741		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-252-7300		
<b>Email:</b>	paul.cardenas@amgreetings.com		
<b>Correspondent Name:</b>	Patricia A. Motta		
<b>Address Line 1:</b>	One American Boulevard		
<b>Address Line 4:</b>	Cleveland, OHIO 44145		
<b>NAME OF SUBMITTER:</b>	Paul Cardenas		
<b>SIGNATURE:</b>	/paulcardenas/		
<b>DATE SIGNED:</b>	06/13/2017		
<b>Total Attachments: 1</b>			
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**EXHIBIT B**  
**Trademark Assignment**

This Trademark Assignment ("Agreement") is made as of June 8, 2017 (the "Effective Date") by and between Alexandra Shannon, an individual with an address of 3 Cliff Avenue, Darien, Connecticut 06820 ("Mrs. Shannon"), and AGC, LLC, a Delaware limited liability company with an address of One American Boulevard, Cleveland, Ohio 44145 ("Assignee").

WHEREAS, Assignor is owner and registrant of U.S. Trademark Registration 4684013 and has common law rights in and to the following "Roseville Designs" mark (collectively, the "Marks") in connection with certain bespoke wedding stationery and signage goods:

 ; and

WHEREAS, Assignor wishes to assign to Assignee all right, title, and interest in the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks. The assignment herein includes the right to file applications in any country for said Marks and to receive registrations therefore, and the right to sue and collect damages for trademark infringement, whether occurring in the past, present, or future.


Assignor represents and warrants that it has full power to enter into this Agreement. Assignor further agrees to sign all other documents which may be useful and necessary to give effect to any of the foregoing or to establish that Assignor does not have any other right, title and interest in and to the Marks.

This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of New York, without regard to its conflict of laws principles, and shall be enforceable against the parties in the courts located in New York, New York. For such purpose, each party hereby irrevocably submits to the jurisdiction of such courts, and agrees that all claims in respect of this Agreement may be heard and determined in such courts.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives.

ASSIGNOR:

Alexandra Shannon

By:  .....

Date: June 8, 2017