

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
La Comunidad Corporation		06/12/2017	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sapient Corporation		
<b>Street Address:</b>	131 Dartmouth Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5005842	THE COMMUNITY	
<b>Registration Number:</b>	4567561	LA COMUNIDAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7733200593		
<b>Email:</b>	tmdocket@culhanemeadows.com		
<b>Correspondent Name:</b>	Angela Washelesky		
<b>Address Line 1:</b>	4249 N. Kolmar Avenue, Suite 101		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60641		
<b>NAME OF SUBMITTER:</b>	Angela Washelesky		
<b>SIGNATURE:</b>	/Angela Washelesky/		
<b>DATE SIGNED:</b>	06/13/2017		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of June 12, 2017 2017 is by and between Sapient Corporation, a Delaware corporation, 131 Dartmouth Street, Boston MASSACHUSETTS 02116 (the "Assignee"), and La Comunidad Corporation, a Florida corporation, 6400 Biscayne Blvd., Miami FLORIDA 33138 (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Exhibit A (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the jurisdictions indicated in Exhibit A, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the empowered officials in any applicable jurisdictions to record the transfer of the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first above written.

ASSIGNEE:

Sapient Corporation

By: \_\_\_\_\_

Printed Name: Ariel Tarciano

Title: Chief Financial Officer

Nationality: United States

Address: 131 Dartmouth Street,  
Boston MA 02116

ASSIGNOR:

La Comunidad Corporation

By: \_\_\_\_\_

Printed Name: Tracy McDonough

Title: VP, Agency Operations

Nationality: United States

Address: 6400 Biscayne Blvd., Miami FL 33138

**Exhibit A**

Trademark	Country	Serial/Registration Number
The Community	US	5005842
La Comunidad	US	4567561
La Comunidad	Brazil	830766391
La Comunidad	EU	010113835

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