

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431131

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/01/2016
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AlphaImpactRx, Inc.		07/06/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	IMS Health Incorporated
Street Address:	200 Campus Drive
City:	Collegeville
State/Country:	PENNSYLVANIA
Postal Code:	19426
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3982475	BRANDIMPACT
Registration Number:	3982476	SALESIMPACT

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175425070

Email: tmdoctc@fr.com

Correspondent Name: Cynthia Johnson Walden

Address Line 1: PO Box 1022

Address Line 2: Fish & Richardson P.C.

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	31247-2059001
NAME OF SUBMITTER:	Jennifer Lynch for Cynthia J. Walden
SIGNATURE:	/Jennifer Lynch/
DATE SIGNED:	06/13/2017

Total Attachments: 4

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ALPHAIMPACTRX, INC.", A DELAWARE CORPORATION,
WITH AND INTO "IMS HEALTH INCORPORATED" UNDER THE NAME OF "IMS HEALTH INCORPORATED", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE SIXTH DAY OF JULY, A.D. 2016, AT 3:46 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF AUGUST, A.D. 2016.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

2853719 8100M
SR# 20164796331

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202615506
Date: 07-06-16

TRADEMARK
REEL: 006083 FRAME: 0583

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

ALPHAIMPACTRX, INC.

WITH AND INTO


IMS HEALTH INCORPORATED

Pursuant to Section 253 of the Delaware General Corporation Law (the “**DGCL**”), IMS Health Incorporated (the “**Corporation**”), a Delaware corporation, does hereby certify to the following information relating to the merger (the “**Merger**”) of AlphaImpactRx, Inc, a Delaware corporation (the “**Subsidiary**”) with and into the Corporation, with the Corporation remaining as the surviving corporation:

1. The Corporation owns all of the outstanding shares of of each class of capital stock of the Subsidiary.
2. The Board of Directors of the Corporation, by resolutions duly adopted by unanimous written consent on June 29, 2016 and attached hereto as Exhibit A, determined to merge the Subsidiary with and into the Corporation pursuant to Section 253 of the DGCL.
3. The Corporation shall be the surviving corporation of the Merger.
4. The Certificate of Incorporation of the Corporation, as in effect immediately prior to the Merger, shall be the Certificate of Incorporation of the surviving corporation.
5. The Certificate of Ownership and Merger and the Merger shall become effective on August 1, 2016.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer, the 6th day of July, 2016.

IMS HEALTH INCORPORATED

By 

Name: Edward Spaniel, Jr.

Title: Vice President and Associate
General Counsel

EXHIBIT A

BOARD RESOLUTIONS

WHEREAS, IMS HEALTH INCORPORATED, a Delaware corporation (the “**Corporation**”), owns all of the issued and outstanding shares of each class of capital stock of ALPHAIMPACTRX,INC., a Delaware corporation (the “**Subsidiary**”);

WHEREAS, it is deemed advisable and in the best interest of the Corporation that the Corporation merge the Subsidiary with and into the Corporation.

NOW, THEREFORE, BE IT:

RESOLVED, that the Subsidiary be merged with and into the Corporation pursuant to Section 253 of the Delaware General Corporation Law (the “**Merger**”), so that the separate existence of the Subsidiary shall cease as soon as the Merger shall become effective, and the Corporation shall continue as the surviving corporation and shall assume all of the liabilities and obligations of the Subsidiary and succeed to all of its assets;

RESOLVED FURTHER, that the President, Vice President, Treasurer, Secretary and any other officer of the Corporation (each such person, an “**Authorized Officer**”) be, and each of them hereby is, authorized to prepare and execute a Certificate of Ownership and Merger setting forth a copy of these resolutions, and to file the Certificate of Ownership and Merger with the Secretary of State of Delaware and pay any fees related to such filing; and

RESOLVED FURTHER, that each of the Authorized Officers be, and each of them hereby is, authorized and empowered to take all such further action and to execute, deliver and file all such further agreements, certificates, instruments and documents, in the name and on behalf of the Corporation, and if requested or required, under its corporate seal duly attested by the Secretary or Assistant Secretary; to pay or cause to be paid all expenses; to take all such other actions as they or any one of them shall deem necessary, desirable, advisable or appropriate to consummate, effectuate, carry out or further the transactions contemplated by and the intent and purposes of the foregoing resolutions