

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431222

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nicholas Rex Ginster		06/06/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fyxation LLC		
<b>Street Address:</b>	2943 N. Humboldt Ave.		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53212		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3883587	FYXATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2627542845		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	262-754-2862		
<b>Email:</b>	kbl@dewittross.com		
<b>Correspondent Name:</b>	CHRISTOPHER M. SCHERER, DEWITT ROSS & STEVENS S.C.		
<b>Address Line 1:</b>	13935 BISHOP'S DRIVE		
<b>Address Line 2:</b>	SUITE 300		
<b>Address Line 4:</b>	BROOKFIELD, WISCONSIN 53005-6605		
<b>NAME OF SUBMITTER:</b>	Christopher M. Scherer		
<b>SIGNATURE:</b>	/Christopher M. Scherer/		
<b>DATE SIGNED:</b>	06/14/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 3883587


**ASSIGNMENT**

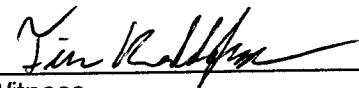
WHEREAS Nicholas Rex Ginster of 6523 N. Sunny Point Rd., Glendale, WI 53217, U.S.A., has adopted, used and is using the mark FYXATION and which application is registered in the United States Patent and Trademark Office as Registration No. 3,883,587 filed November 30, 2010; and

WHEREAS Fyxation LLC of 2943 N. Humboldt Ave., Milwaukee, WI 53212, is desirous of acquiring said mark and the application/registration thereof;

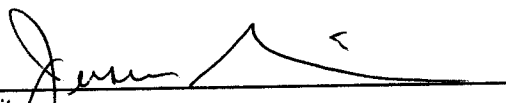
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Nicholas Rex Ginster does hereby assign unto the said Fyxation LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Executed and delivered this 6 day of JUNE, 2017.

  
\_\_\_\_\_  
Nicholas Rex Ginster

  
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Witness

6-6-17  
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Date

x   
\_\_\_\_\_  
Witness

6.6.17  
\_\_\_\_\_  
Date