

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431230

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Allison Ringrose		06/14/2017	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elliott Gillespie		
<b>Street Address:</b>	201 Spear Street Suite 1100		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	INDIVIDUAL: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87159539	PLATINUM BAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9547041588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9547041599		
<b>Email:</b>	trademarks@mayback.com		
<b>Correspondent Name:</b>	Catherine F Hoffman		
<b>Address Line 1:</b>	5846 S. Flamingo Rd. #232		
<b>Address Line 4:</b>	Fort Lauderdale, FLORIDA 33330		
<b>NAME OF SUBMITTER:</b>	Julie Dahlgard		
<b>SIGNATURE:</b>	/julie dahlgard/		
<b>DATE SIGNED:</b>	06/14/2017		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is entered into as of this 14 day of June, 2017, by and between Allison Ringrose, an individual, (herein after referred to as "Assignor") and Elliott Gillespie, an individual, with an address at 201 Spear Street, Suite 1100, San Francisco, California 94105 (hereinafter referred to as "Assignee").

WHEREAS, Assignee is a successor to that portion of Assignor's ongoing and existing business to which the mark pertains, and Assignor and Assignee have agreed to assign to Assignee certain assets of the Assignor which include, among others, the trademark **PLATINUM BAR** and any applications and resulting registrations therefor including U.S. application Serial No. 87/159,539 filed with the U.S. Patent and Trademark Office on September 2, 2016 (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the Trademark, and Assignor has agreed to assign to Assignee its entire worldwide right, title and interest in, to and under the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

NOW THEREFORE, and incorporating all above paragraphs as part of this agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys to Assignee its entire worldwide right, title and interest in, to and under the Trademark, and any associated applications and registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark, and all rights and causes of action to recover past, present or future damages, royalties, fees, profits or other relief, including but not limited to, equitable and injunctive relief ensuing from infringement of the Trademark.

Assignor further represents and warrants that it has not transferred, assigned, hypothecated or granted a security interest in the Trademark to any third party.

Assignor further represents and warrants that it has the full right to sell, transfer, and assign the Trademark to Assignee, and has good and marketable title thereto, free and clear of all liens. Following this Assignment, Assignee will be the lawful owner of, and have good title to, the Trademark, free and clear of all liens.

Further, Assignor agrees to execute and provide promptly after the execution hereof, such further instruments, documents or assignments as may be reasonably necessary to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee its rights in, to and under the Trademark.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed and delivered as of the date first above written.

ASSIGNOR

ASSIGNEE

ALLISON RINGROSE

ELLIOTT GILLESPIE

By: 

\_\_\_\_\_  
Allison Ringrose

By: 

\_\_\_\_\_  
Elliott Gillespie