

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431319

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adjility Consulting		06/12/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alliance Life Sciences Consulting Group, Inc.		
<b>Street Address:</b>	265 Davidson Ave.		
<b>Internal Address:</b>	#310		
<b>City:</b>	Somerset		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08873		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4301724	PRICERIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2159651331		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2159651388		
<b>Email:</b>	blabutta@panitchlaw.com		
<b>Correspondent Name:</b>	Bridget H Labutta		
<b>Address Line 1:</b>	2005 Market Street		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-7013		
<b>NAME OF SUBMITTER:</b>	Bridget H Labutta		
<b>SIGNATURE:</b>	/BHLabutta/		
<b>DATE SIGNED:</b>	06/15/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 4301724

**ASSIGNMENT**

This Trademark Assignment ("Assignment") is by and between Adjility Consulting, a Delaware limited liability company with an address of 51 JFK Parkway, 1st Floor, West Short Hills, New Jersey 07078 ("Assignor"), and Alliance Life Sciences Consulting Group, Inc., a Delaware corporation with an address of 265 Davidson Ave. #310, Somerset, New Jersey 08873 ("Assignee").

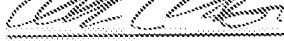
**WHEREAS**, Assignor had owned and used the trademark **PriceRight**, which mark is the subject of U.S. Trademark Registration No. 4301724, registered in the U.S. Patent & Trademark Office on October 19, 2010 (the "Mark"); and

**WHEREAS**, Assignee desires to acquire the Mark and the registration associated with the Mark and the attendant goodwill.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all rights, title and interest in and to the Mark, including the right to pursue actions for past infringement, together with the goodwill of the business symbolized by the Mark, and the Trademark Registration relating thereto.

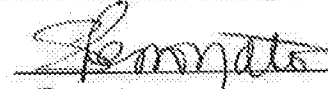
IN WITNESS WHEREOF, Assignor has duly executed this Assignment.

**Adjility Consulting**

Signature:   
Name: Alan Crowther  
Title: CEO  
Signed: June 12, 2017

**ACKNOWLEDGED:**

**Alliance Life Sciences Consulting Group, Inc.**

Signature:   
Name: Sophie Feronato  
Title: Director of Marketing  
Signed: June 12, 2017