

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431328

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IP, L.L.C.		03/21/2017	Limited Liability Company: KENTUCKY
RECEIVING PARTY DATA			
Name:	XCaliber International, Ltd., L.L.C.		
Street Address:	One Tobacco Road		
City:	Pryor		
State/Country:	OKLAHOMA		
Postal Code:	74361		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5118493	BERLEY RED 100'S BLENDED TOASTED TOBACCO	
Registration Number:	4208955		
CORRESPONDENCE DATA			
Fax Number:	9185940505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	918-594-0428		
Email:	jfincher@hallestill.com		
Correspondent Name:	Joseph D. Fincher		
Address Line 1:	320 S. Boston Ave., Suite 200		
Address Line 4:	Tulsa, OKLAHOMA 74103-3706		
NAME OF SUBMITTER:	Joseph D. Fincher		
SIGNATURE:	/Joseph D. Fincher/		
DATE SIGNED:	06/15/2017		
Total Attachments: 3			
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OP \$65.00 5118493

ASSIGNMENT OF REGISTERED AND PENDING TRADEMARKS

WHEREAS, IP, L.L.C., a Kentucky limited liability company (the "Assignor"), with an address at 200 Progress Dr., Russell Springs Kentucky 42642, has adopted, used, is using and is the owner of the following trademarks (the "Marks"), which are currently registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration Number</i>	<i>Registration or Filing Date</i>
BERLEY RED 100'S BLENDED TOASTED TOBACCOS 20 CLASS A CIGARETTES	5118493	January 10, 2017



"Deer" logo

4208955

September 18, 2012




WHEREAS, XCALIBER INTERNATIONAL, LTD., L.L.C., an Oklahoma limited liability company ("Assignee"), with an address at One Tobacco Road, Pryor, Oklahoma 74361, is desirous of acquiring the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, together with the good will of the businesses symbolized by the Marks and any and all registrations thereof. Assignor and Assignee agree that this Assignment is made pursuant to that certain Asset Purchase Agreement between the parties hereto and further agree that additional assignments of registered and/or pending trademarks may be made by Assignor to Assignee pursuant to the terms and conditions of the Asset Purchase Agreement.

Executed this 21st day of March, 2017, but effective for all purposes as of the
29th day of July 2016.

IP, L.L.C.

By: 
Name: D. Brian Cooper
Title: Owner

STATE OF Kentucky)
) ss.
COUNTY OF Russell)

On this 21st day of March, 2017, personally appeared D. Brian Cooper to me known and known to me to be the Owner of IP, L.L.C., and acknowledged that he executed the foregoing Assignment of Registered Trademarks as a free act on behalf of IP, L.L.C., and pursuant to authority duly received.

Sherrie Robertson Coffey
Notary Public

My Commission Expires: 10/08, 2017

My Commission Number: _____