

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431359

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILVER DOLLAR CITY STONE MOUNTAIN PARK, LLC		06/14/2017	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	HERSCHEND FAMILY ENTERTAINMENT CORPORATION		
Doing Business As:	HERSCHEND ENTERPRISES		
Street Address:	5445 TRIANGLE PARKWAY, STE. 300		
City:	PEACHTREE CORNERS		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4402504	SNOW ANGEL	
Registration Number:	4402505	SNOW ANGEL	
CORRESPONDENCE DATA			
Fax Number:	7704413266		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-993-1941		
Email:	SEARNEST@HFECORP.COM		
Correspondent Name:	STEVE EARNEST		
Address Line 1:	5445 TRIANGLE PARKWAY, STE. 300		
Address Line 4:	PEACHTREE CORNERS, GEORGIA 30092		
NAME OF SUBMITTER:	STEVE EARNEST		
SIGNATURE:	/STEVE EARNEST/		
DATE SIGNED:	06/15/2017		
Total Attachments: 2			
source=Trademark Assignment_SDCSMP to HFEC_Final_06 15 17 (Execution Copy)#page1.tif			
source=Trademark Assignment_SDCSMP to HFEC_Final_06 15 17 (Execution Copy)#page2.tif			

OP \$65.00 4402504

ASSIGNMENT

THIS TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is entered into as of June 14, 2017 (the "Effective Date") by and between Silver Dollar City Stone Mountain Park, LLC, a Georgia limited liability company with a principal place of business at 5445 Triangle Parkway, Suite 300, Peachtree Corners, Georgia 30092 ("Assignor"), and Herschend Family Entertainment Corporation, a Missouri corporation with a principal place of business at 5445 Triangle Parkway, Suite 300, Peachtree Corners, Georgia 30092 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit A hereto (the "Marks") and such Marks being the subject of the registrations (the "Registrations") as more fully described on Exhibit A hereto; and

WHEREAS, Assignor desires to sell, convey, assign, transfer and deliver to Assignee, and Assignee desires to acquire from Assignor, Assignor's entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks, the Registrations, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made (all of the above being referred to collectively as the "Assigned Rights").

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers, employees, estate and/or heirs, as the case may be, and providing all necessary authentication information related to any related domain names, including user names and passwords, in order to transfer to and vest in Assignee all right, title, and interest in and to the Assigned Rights. Assignor hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions, as may be necessary to effectuate this Agreement in whole or in part. This power of attorney shall be for the benefit of Assignee, its licensees, affiliates, successors, and assigns, and is coupled with an interest.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first above written.

ASSIGNOR

ASSIGNEE

SILVER DOLLAR CITY
STONE MOUNTAIN PARK, LLC


HERSCHEND FAMILY ENTERTAINMENT
CORPORATION

By: [Signature]
Name: Michael Dombrowski
Title: VP/GM

By: [Signature]
Name: Steve Earnest
Title: Secretary

Exhibit A

Trademark Registrations

Mark	Country	Ser. No. / Reg. No. (if applicable)
	United States	4402504
SNOW ANGEL	United States	4402505