

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431386

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wac 'Em Archery Products, LLC		05/25/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Wac 'Em Broadheads, LLC		
Street Address:	101 Main Street		
City:	Superior		
State/Country:	WISCONSIN		
Postal Code:	54880		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4817401	THE SHARPEST, TOUGHEST, MOST ACCURATE BR	
Registration Number:	3168379	WAC'EM	
Registration Number:	4817403	WAC 'EM AND STACK 'EM	
CORRESPONDENCE DATA			
Fax Number:	6126046918		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@winthrop.com		
Correspondent Name:	Michael T. Olsen		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Capella Tower, Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Wesley D. Anderson		
SIGNATURE:	/WDA/		
DATE SIGNED:	06/15/2017		
Total Attachments: 9			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made effective as of this 25th day of May, 2017 (the "Effective Date") by and between WAC 'EM ARCHERY PRODUCTS, LLC, a Texas limited liability company having its principal place of business at 613 Beavers Lane, Uvalde, TX 78801 ("ASSIGNOR") and WAC 'EM BROADHEADS, LLC, a Delaware limited liability company having its principal place of business at 101 Main Street, Superior, WI 54880 ("ASSIGNEE").

WHEREAS, ASSIGNOR owns certain intellectual property rights related to, used in the operations of, or otherwise associated with the business, including trademarks, service marks, trademark registrations, service mark registrations, trademark applications, trade dress, trade names and service mark applications, including all of the goodwill related thereto; copyrights, copyright registrations and copyright applications, moral rights of authors, however denominated, and any tangible embodiments of the foregoing; domain names, Internet and Worldwide Web URLs or addresses or registrations or applications therefor, telephone numbers, facsimile numbers and website content used in the operations of or associated with the business; inventions, unfiled invention disclosures, improvements, know-how and proprietary processes and formulae, and any tangible embodiments of the foregoing; all patents, patent applications (including provisional patent applications), utility models, design registrations and certificates of invention and other governmental grants for the protection of inventions or industrial designs (including all related continuations, continuations-in-part, divisional, reissue, renewals, reexaminations, and extensions thereof); together with all related remedies against infringement and rights to protect interests therein (collectively, the "Intellectual Property Rights");

WHEREAS, the Intellectual Property Rights include the trademarks as identified in Exhibit A; the copyrights as identified in Exhibit B; the domain names identified in Exhibit C; the patents or patent applications identified as in Exhibit D (collectively, the "Exhibits");

WHEREAS, ASSIGNOR desires to transfer, on a worldwide basis, any and all of its right, title and interest in, to and under the Intellectual Property Rights, including those identified in the Exhibits; and

WHEREAS, ASSIGNEE desires to acquire and ASSIGNOR is willing to assign to ASSIGNEE any and all of ASSIGNOR'S right, title and interest in and to the Intellectual Property Rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR and the ASSIGNEE intending to be legally bound, agree as follows:

ASSIGNOR hereby sells, assigns, transfers, conveys and delivers unto ASSIGNEE any and all of their right, title and interest throughout the world in and to the Intellectual Property Rights.

Trademarks. ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE any and all of ASSIGNOR'S right, title, and interest in and to the trademarks associated with the business, including those set forth on Exhibit A along with the goodwill associated with those trademarks, all common law rights in and to any trademarks associated with the business along with the good will associated with any of the common law trademarks, and the trademark registrations set forth on Exhibit A along with the goodwill associated with any of the trademarks, and the right to sue and recover for past infringement, as fully and completely as permitted by law, it being the intention of the parties that ASSIGNEE shall acquire all rights in the trademarks associated with the business.

Copyrights. ASSIGNOR hereby sells, assigns, transfers, conveys and delivers unto ASSIGNEE any and all of ASSIGNOR's right, title and interest throughout the world in and to all copyrights associated with the Business, including (a) all national, foreign and state registrations, applications for registration and renewals and extensions thereof as identified on Exhibit B; (b) all common law rights related thereto; (c) all manuals and user instructions produced in conjunction therewith; (d) all codes, programs, source code and object code associated and developed therewith; and (e) all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any copyrights; and to settle and retain proceeds from any such actions. ASSIGNOR further irrevocably waives any "moral rights" or other rights with respect to attribution of authorship or integrity of such copyrights that ASSIGNORS may have under any applicable law under any legal theory.

Domain Names. ASSIGNOR assigns, transfers, grants, conveys, and relinquishes exclusively to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the domain names, phone numbers, and facsimile numbers set forth in Exhibit C, together with all rights of ASSIGNOR associated therewith, including without limitation, any trademark rights in the domain names, together with any associated goodwill, and any copyrights in the content of the websites. ASSIGNOR will undertake in good faith any and all actions necessary or desirable in ASSIGNEE's reasonable opinion to effectuate the recordation of the transfer and assignment of the domain names set forth in Exhibit C to ASSIGNEE through use of the domain name transfer procedures provided by the Registrar, including without limitation (i) notifying the Registrar of ASSIGNOR'S desire to transfer the domain names set forth in Exhibit C to ASSIGNEE and requesting such transfer through the domain name transfer procedures provided by the Registrar and (ii) executing any documents that may be necessary to accomplish the transfer of the domain names set forth in Exhibit C to ASSIGNEE. ASSIGNEE will pay any fees of the Registrar for such transfer. ASSIGNOR hereby makes, constitutes, and appoints ASSIGNEE (and any officer or agent of ASSIGNEE as it may select in its sole and exclusive discretion) as their true and lawful attorney-in-fact with the power to endorse the ASSIGNOR'S name on all applications, documents, papers, instruments, and online applications necessary or desirable in ASSIGNEE'S reasonable opinion to effectuate the recordation of the transfer and assignment of the domain names set forth in Exhibit C to ASSIGNEE or to use the domain names set forth in Exhibit C, to grant or issue any exclusive or nonexclusive license of the domain names set forth in Exhibit C to any third person, or to take any and all actions necessary for the ASSIGNEE to assign, pledge, convey, or otherwise transfer title in or dispose of the domain names set forth in Exhibit C or any part thereof or interest therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts which ASSIGNOR is obligated to execute and do hereunder. This power of attorney is coupled with an interest and shall be irrevocable.

Patents. ASSIGNOR hereby assigns, transfers, grants, conveys, and relinquishes exclusively to ASSIGNEE any and all of ASSIGNOR'S right, title, and interest worldwide in and to the patent applications set forth in Exhibit D and in and to the patents and all applications that have been or may be filed on the inventions disclosed in the applications set forth in Exhibit D anywhere in the world, including any and all divisions, continuing prosecution applications, continuations-in-part, reissues, continuations, and extensions thereof and in and to any Letters Patents, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models, and all other forms of protection that may be granted thereon, including the right to file applications and the right to claim priority from any applications worldwide, and including the right to pursue and obtain any damages, recoveries, or remedies for past infringements of these protections. ASSIGNOR requests that all Letters Patents, Inventors' Certificates, Design Registrations, Industrial Models, Utility Models and all other forms of protection on said inventions be issued to the ASSIGNEE, and ASSIGNOR agrees to provide reasonable assistance in: obtaining and enforcing patent protection for said inventions, including communicating any facts relating to said inventions, signing lawful papers, and, at the request and expense of the ASSIGNEE, but without additional compensation, testifying in legal proceedings.

Upon the ASSIGNEE'S request, the ASSIGNOR will promptly take such other actions as may be reasonably necessary to vest, secure, perfect, protect or enforce the Intellectual Property Rights and interests of the ASSIGNEE in, to and under the Intellectual Property Rights at the sole expense of ASSIGNEE and without additional compensation. Such actions shall include, without limitation, the prompt execution and delivery of documents in recordable form (including the prompt execution and delivery of additional confirmatory assignments, including those required for any other patent office in other applicable jurisdictions) and the provision of documents and information useful or necessary for the ASSIGNEE or its affiliates, designees or agents to file, prosecute or maintain the Intellectual Property Rights, or pursue or defend any administrative, court, or other legal proceeding involving the Intellectual Property Rights.

ASSIGNOR hereby acknowledges and agrees that they will not challenge (nor assist any third party in challenging) the validity or enforceability of, or the ASSIGNEE'S ownership in the Intellectual Property Rights.


The headings contained in this Assignment are for convenience of reference only, will not be deemed to be a part of this Assignment and will not be referred to in connection with the construction or interpretation of this Assignment.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed on the date first above written.

ASSIGNOR

WAC 'EM ARCHERY PRODUCTS, LLC

By: 
Name: Mike Stroff
Title: President

ASSIGNEE

WAC 'EM BROADHEADS, LLC

By: _____
Name: Todd Seyfert
Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed on the date first above written.

ASSIGNOR

WAC 'EM ARCHERY PRODUCTS, LLC

By: _____
Name: Mike Stroff
Title: President

ASSIGNEE

WAC 'EM BROADHEADS, LLC

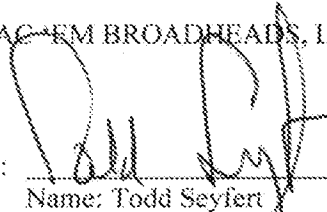
By:  _____
Name: Todd Seyfert
Title: Chief Executive Officer

EXHIBIT A

Trademarks

Mark	Appl. No./Filing Date	Reg. No./Reg. Date	Mark	Status
THE SHARPEST, TOUGHEST, MOST ACCURATE BROADHEAD EVER!	86/524,460 Feb. 4, 2015	4,817,401 Sept. 22, 2015	THE SHARPEST, TOUGHEST, MOST ACCURATE BROADHEAD EVER!	Registered
WAC'EM	78/772,763 Dec. 14, 2005	3,168,379 Nov. 7, 2006	WAC'EM	Registered
Wac 'Em and Stack 'Em	86/524,530 Feb. 4, 2015	4,817,403 Sept. 22, 2015	Wac 'Em and Stack 'Em	Registered

EXHIBIT B

Registered Copyrights

None.

EXHIBIT C

Registered Domain Names

Domain Name	Reg. date	Expiration date	Owner	Registrar
WacEmArchery.com	Dec. 23, 2003	Dec. 23, 2017	Wac'Em Archery Products, 505 E. Main St., Clayton, NC 27520; Owner email contact: Email@FinishedWorks.net	Enom, Inc.
WacEmArchery.net	Dec. 23, 2003	Dec. 23, 2017	Wac'Em Archery Products, 505 E. Main St., Clayton, NC 27520; Owner email contact: Email@FinishedWorks.net	Enom, Inc.
WacEmArcheryProducts.com	June 7, 2016	June 7, 2019	Mark Crews, 505 E. Main St., Clayton, NC 27520; Owner email contact: Email@FinishedWorks.net	Network Solutions, LLC
WacEmBroadheads.com	Not renewed – available for purchase	--	Mark Crews (owner of expired registration)	Verisign

EXHIBIT D

Patents or Patent Applications

Title	App. No. Filed	Patent No. Issued	Country
Tri-Blade Broadhead With Manually Sharpenable Trocar Tip	10/658,918 Sep. 11, 2003	7,011,589 Mar. 14, 2006	US
Multi-Blade Broadhead With Manually Sharpenable Tip	11/377,133 Mar. 14, 2006	8,382,617 Feb. 26, 2013	US

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