

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM431501

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Regions Financial Corporation		06/08/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Regions Bank		
<b>Street Address:</b>	1900 Fifth Avenue North		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35203		
<b>Entity Type:</b>	Corporation: ALABAMA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4077694	BLACKARCH	
<b>Registration Number:</b>	4077695	BLACKARCH PARTNERS	
<b>Registration Number:</b>	4073955	ROADMAP FOR ACTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024293902		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024293000		
<b>Email:</b>	ipdocketing@step toe.com		
<b>Correspondent Name:</b>	Step toe & Johnson LLP		
<b>Address Line 1:</b>	1330 CONNECTICUT AVE., NW		
<b>Address Line 4:</b>	WASHINGTON, D.C. 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	15548.00473		
<b>NAME OF SUBMITTER:</b>	Rachel Hofstatter		
<b>SIGNATURE:</b>	/Rachel Hofstatter/		
<b>DATE SIGNED:</b>	06/15/2017		
<b>Total Attachments: 2</b>			
source=BlackArch - RB#page1.tif			
source=BlackArch - RB#page2.tif			

CH \$90.00 4077694

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Regions Financial Corporation, a Delaware corporation (the "Assignor"), owns the trademarks listed in Schedule A (the "Marks") and the goodwill associated with the business therefor.

WHEREAS, Regions Bank, an Alabama corporation (the "Assignee"), desires to acquire all right, title and interest in and to the Marks, including the goodwill associated with the business.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, and the right to sue, and collect and retain, damages and/or profits for past infringements of the Marks.

June 8, 2017  
Date

Regions Financial Corporation

By: Hope D. Mehlman

Name: Hope D. Mehlman

Title: Chief Governance Officer and  
Assistant Corporate Secretary

Schedule A

BLACKARCH, U.S. Registration No. 4,077,694

BLACKARCH PARTNERS, U.S. Registration No. 4,077,695

ROADMAP FOR ACTION, U.S. Registration No. 4,073,955