

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Music City Marketing, Inc.		05/17/2017	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Arangold Corporation		
Street Address:	3170 Commercial Avenue		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4536717	CASTLEFORD	
Registration Number:	4169425	PURO SABOR	
Registration Number:	3207262	CASTLEFORD	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.372.2000		
Email:	ipdocketmwe@mwe.com, dchristus@mwe.com, cvicino@mwe.com, ipdocketchicago@mwe.com		
Correspondent Name:	Carolyn M. Vicino		
Address Line 1:	McDermott Will & Emery LLP		
Address Line 2:	444 West Lake Street, Suite 4000		
Address Line 4:	Chicago, ILLINOIS 60606-0029		
NAME OF SUBMITTER:	Carolyn M. Vicino		
SIGNATURE:	/Carolyn M. Vicino/		
DATE SIGNED:	06/19/2017		
Total Attachments: 3			
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ASSIGNMENT

Music City Marketing, Inc., ("Music City Marketing"), a Tennessee corporation having its principal place of business at 477 McNally Drive, Nashville, Tennessee 37211, warrants and represents that it is the sole and exclusive owner of certain registered and common law trademarks, service marks, and trade names, as shown in the attached Schedule A.

Arangold Corporation ("Arangold"), an Illinois corporation having a principal place of business at 3170 Commercial Avenue, Northbrook, Illinois 60062, wishes to acquire from Music City Marketing all such trademarks, service marks, and trade names, and all of the goodwill of the business associated with such marks and trade names;

Thus, in consideration of certain valuable and legally sufficient consideration, the receipt and legal sufficiency of which is acknowledged, Music City Marketing does hereby sell, assign and transfer to Arangold:

(a) the entire right, title and interest in and to the trademarks and the registrations listed in Schedule A, and in and to all of the goodwill of the business related to those trademarks and registrations;

(b) the right to file and obtain any additional or related state, federal, or foreign registrations on the trademarks listed in Schedule A; and

(c) all claims for damages by reason of infringement of the trademarks and registrations listed in Schedule A, with the sole right to sue for infringement, and to sole right to pursue and collect all such damages;

Music City Marketing, for itself and its successors and assigns, agrees that at any time in the future, upon the request of Arangold, Music City Marketing will at its expense arrange for the execution and delivery of any additional documents that may be presented to it by Arangold, and which are reasonably necessary to vest in Arangold the full rights contemplated by this Assignment; and to reasonably assist Arangold in exercising all of Arangold's rights with respect to the assigned assets listed in paragraphs (a)-(c) above.

This Assignment shall be binding upon, and shall inure to the benefit of, any successors and assigns of Music City Marketing and Arangold. This Assignment shall not confer any rights or remedies upon any person other than the parties to this Assignment, and their respective successors and assigns.

Executed by an authorized representative of Music City Marketing, effective this
17th day of May, 2017.

MUSIC CITY MARKETING, INC.

By: Arroy Sissom

Printed
Name: ARROY SISSOM

Title: PRESIDENT, MCM, INC.

SCHEDULE A

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>GOODS</u>
4,536,717	CASTLEFORD (and Design)	Smoking pipes
4,169,425	PURO SABOR	Cigars
3,207,262	CASTLEFORD (and Design)	Tobacco pouches and cigar accessories; namely, cigar cutters and cigar tubes
(Common law trademark)	MCM TUB TOBACCO	Tobacco and related products and accessories

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