

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431685

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TREASURY WINE ESTATES VINTNERS LIMITED		05/18/2017	Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	SERAFINO WINES PTY LIMITED, AS TRUSTEE FOR THE S & L MAGLIERI TRUST		
Street Address:	P. O. BOX 683		
City:	MCLAREN VALE		
State/Country:	AUSTRALIA		
Postal Code:	SA 5171		
Entity Type:	Trustee: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77463956	MAGLIERI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165791700		
Email:	kblanchard@pearne.com		
Correspondent Name:	PEARNE & GORDON LLP		
Address Line 1:	1801 EAST 9TH STREET		
Address Line 2:	SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114		
NAME OF SUBMITTER:	CHRISTOPHER A. JETHROW		
SIGNATURE:	/Christopher A. Jethrow/		
DATE SIGNED:	06/19/2017		
Total Attachments: 4			
source=POF-57724-ASSIGNMENT#page1.tif			
source=POF-57724-ASSIGNMENT#page2.tif			
source=POF-57724-ASSIGNMENT#page3.tif			
source=POF-57724-ASSIGNMENT#page4.tif			

CH \$40.00 77463956

DEED OF ASSIGNMENT

DATED: 18 MAY 2017

BETWEEN:

Treasury Wine Estates Vintners Limited, a company incorporated in Australia of 58 Queensbridge St, Southbank, Melbourne, VIC 3066, Australia (**Assignor**)

AND

Serafino Wines Pty Limited, (ACN/ARBN 064 970 789) as Trustee for the S & L Maglieri Trust of PO Box 683, McLaren Vale, SA 5171, Australia (**Assignee**)

RECITALS:

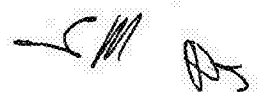
- A. The Assignor is the legal and beneficial owner, and registered proprietor, of the trade marks described in Schedule A (**Trade Marks**).
- B. The Assignor wishes to sell, and the Assignee wishes to purchase, all of the Assignor's right, title and interest in and to the Trade Marks in accordance with the terms and conditions set out in this Deed.
- C. Accordingly, the Assignor and the Assignee hereby execute this Deed for the purpose of assigning all of the right, title and interest in and to the Trade Marks from the Assignor to the Assignee.

IT IS HEREBY AGREED AS FOLLOWS:

- 1. For the consideration of AUD (including any and all applicable taxes), the total amount of which is to be paid by the Assignee to the Assignor within 5 business days of the date of this Deed, the Assignor hereby assigns absolutely to the Assignee all of its right, title and interest in and to the Trade Marks on, prior to, or after the date of this Deed, free of any Encumbrance including:
 - a. all goodwill attaching to and embodied in the Trade Marks; and
 - b. the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Trade Marks whether occurring before, on, or after the date of this agreement.

SM AS

3. The Assignor agrees to provide any assistance reasonably required by the Assignee in order to give full effect to this Deed (including the execution of any documents). The Assignor irrevocably appoints each of the directors of the Assignee from time to time severally (or the Assignee, if the Assignee is an individual) as the Assignor's attorney to do all acts and execute all documents which the Assignor is obliged to do or execute by this clause.
4. In this Deed **Encumbrance** includes a licence, trust, charge, mortgage, option to license or purchase, and any right or interest granted to secure any debt, obligation or liability, including a security interest under the *Personal Property Securities Act*.
5. This Deed may be signed in multiple copies, each of which shall be deemed to be an original.
6. This Deed may be executed in any number of counterparts. All counterparts will be taken to constitute one instrument.
7. Each of the parties warrants its power to enter into this Deed.
8. Any individual executing this Deed on behalf of a party warrants that he or she has been fully empowered to execute this Deed and that all necessary action to authorise execution of this Deed has been taken.
9. This document is governed by and is to be construed in accordance with the laws applicable to the State of Victoria, Australia.
10. Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of the State of Victoria, Australia, and any courts which have jurisdiction to hear appeals from any of those courts and waives any right to object to any proceedings being brought in those courts.



SIGNED and delivered for and on behalf of the Assignor and the Assignee as a deed.


Signed and delivered as a deed for
and on behalf of Treasury Wine
Estates Vintners Limited


.....

Company Secretary/Director

FIONA LAST
.....

Name of Company Secretary/Director
(print)

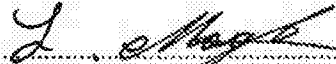
)
)

.....

Director

MATTHEW YOUNG
.....

Name of Director (print)

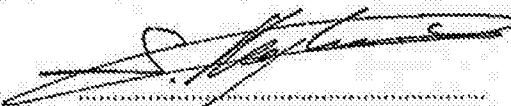
Signed and delivered as a deed for
and on behalf of Serafino Wines Pty
Limited, as Trustee for the S & L
Maglieri Trust


.....

Company Secretary/Director

Letizia Maglieri
.....

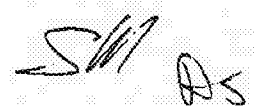
Name of Company Secretary/Director
(print)

)
)

.....

Director

Serafino Maglieri
.....

Name of Director (print)



SCHEDULE A

Official No.	Trade Mark	Country	Class	Status	Registration Date	Registered Owner
739391	MAGLIERI	Australia	33	Registered	13/02/1998	Treasury Wine Estates Vintners Limited
594896	MAGLIERI	Canada	33	Registered	17/11/2003	Treasury Wine Estates Vintners Limited
4438709	MAGLIERI	Japan	33	Registered	8/12/2000	Treasury Wine Estates Vintners Limited
99006975	MAGLIERI	Malaysia	33	Registered	29/07/1999	Treasury Wine Estates Vintners Limited
199/076894	MAGLIERI	Singapore	33	Registered	23/07/1999	Treasury Wine Estates Vintners Limited
3684650	MAGLIERI	USA	33	Registered	15/09/2009	Treasury Wine Estates Vintners Limited
1239373	MAGLIERI DOLCE BIANCO	Australia	33	Registered	24/03/2011	Treasury Wine Estates Vintners Limited
1239374	MAGLIERI DOLCE ROSSO	Australia	33	Registered	24/03/2011	Treasury Wine Estates Vintners Limited
784313	MAGLIERI OF McLAREN VALE	Australia	33	Registered	28/01/2000	Treasury Wine Estates Vintners Limited
594921	MAGLIERI OF McLAREN VALE	Canada	33	Registered	18/11/2003	Treasury Wine Estates Vintners Limited
99/06974	MAGLIERI OF McLAREN VALE	Malaysia	33	Registered	22/04/2002	Treasury Wine Estates Vintners Limited
T99/07690D	MAGLIERI OF McLAREN VALE	Singapore	33	Registered	1/02/1999	Treasury Wine Estates Vintners Limited
630850	MAGLIERI WINES WHEN ONLY THE BEST WILL DO	Australia	33	Registered	16/08/1995	Treasury Wine Estates Vintners Limited
1131636	STEVE MAGLIERI	Australia	33	Withdrawn	N/A	Treasury Wine Estates Vintners Limited
313268	MAGLIERI	New Zealand	33	Registered	27/01/2000	Treasury Wine Estates Vintners Limited

1574793 VA
R.R.21068/17

TRADEMARK

REEL: 006086 FRAME: 0434

RECORDED: 06/19/2017