

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey Malinovitz		02/28/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Ali Shekarchian		
Street Address:	1801 Century Park East, Suite 1100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	INDIVIDUAL: IRAN, ISLAMIC REPUBLIC OF		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86791948	THE WELLNESS EARTH ENERGY DISPENSARY	
Serial Number:	86791956	THE WEED	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Menkes/Knobbe, Martens		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Jonathan A. Menkes		
SIGNATURE:	/JAM/		
DATE SIGNED:	06/19/2017		
Total Attachments: 3			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (“Confirmatory Assignment”) is effective as of February 28, 2016, by and between Jeffrey Malinovitz, an individual, on the one hand (“ASSIGNOR”), and Ali Shekarchian, an individual, on the other hand (“ASSIGNEE”) (collectively, the “Parties”).

WHEREAS, on October 19, 2015, ASSIGNOR filed U.S. Trademark Application Serial No. 86/791,956 to register the mark THE WEED, and filed U.S. Trademark Application Serial No. 86/791,948 to register the mark THE WELLNESS EARTH ENERGY DISPENSARY (the “Trademarks”) based on his bona fide intent to use the Trademarks in interstate commerce (the “Applications”).

WHEREAS, ASSIGNEE was desirous of acquiring all rights, title, and interest in and to the Trademarks, including the Applications, concurrent with the transfer of the goodwill and business associated therewith, together with certain tangible assets as indicia of said goodwill;

WHEREAS, ASSIGNOR was willing to assign to ASSIGNEE all rights, title, and interest that ASSIGNOR possessed in and to the Trademarks and the Applications, concurrent with the transfer of the goodwill and business associated therewith, together with certain tangible assets as indicia of said goodwill.

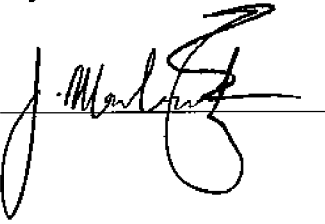
WHEREAS, the Parties entered into an Assignment of Intellectual Property Rights Agreement (the “AIPRA”) on February 28, 2016, in which ASSIGNOR assigned to ASSIGNEE all rights, title, and interest that ASSIGNOR possessed in and to the Trademarks and the Applications together with the transfer of the portion of the business of the ASSIGNOR to which the Trademarks pertained, which business was ongoing and existing; and

WHEREAS, ASSIGNOR had not yet filed an allegation of use of the Trademarks as of the effective date of the AIPRA.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby confirms its assignment and sale to ASSIGNEE all rights, title, and interest ASSIGNOR possessed in and to the Trademarks and the Applications, together with the transfer of certain tangible assets as indicia of said goodwill and the portion of the business of the ASSIGNOR to which the Trademarks pertained, which business was ongoing and existing, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

IN WITNESS WHEREOF, the parties hereto have signed this Trademark Assignment to be effective as of the date first written above.

ASSIGNOR
Jeffrey Malinovitz

By: 

ASSIGNEE
Ali Shekarchian

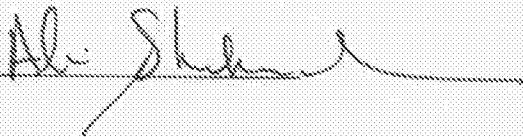
By: _____

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ASSIGNOR
Jeffrey Malinovitz

By: _____

ASSIGNEE
Ali Shekarchian

By:  _____

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