

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431773

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yahoo! Inc.		06/13/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yahoo Holdings, Inc.		
<b>Street Address:</b>	701 First Avenue		
<b>City:</b>	Sunnyvale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94089		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 143</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2702733	ADINTERAX	
<b>Registration Number:</b>	2047808	ALTAVISTA	
<b>Registration Number:</b>	2112885	ALTAVISTA	
<b>Registration Number:</b>	3785637	APT FROM YAHOO!	
<b>Registration Number:</b>	3844263	ASTRID	
<b>Registration Number:</b>	5032183	AVIATE	
<b>Registration Number:</b>	4695156	BEAMIT	
<b>Registration Number:</b>	4190908	BOSS	
<b>Registration Number:</b>	4132413	BREAD	
<b>Registration Number:</b>	3281786	BRIGHTROLL	
<b>Registration Number:</b>	4409390	BRIGHTROLL	
<b>Registration Number:</b>	4409391	BRIGHTROLL	
<b>Registration Number:</b>	4179229	BRIGHTROLL	
<b>Registration Number:</b>	4278264	BRIGHTROLL	
<b>Registration Number:</b>	4400800	BRIQ	
<b>Registration Number:</b>	3916485	BRX	
<b>Registration Number:</b>	4427366	BRX	
<b>Registration Number:</b>	4179279	BRX	
<b>Registration Number:</b>	4278275	BRX	

OP \$3590.00 2702733

Property Type	Number	Word Mark
Registration Number:	3796371	Y! BUZZ
Registration Number:	4043548	CINEMATIC INTERNET
Registration Number:	4564584	
Registration Number:	3941055	CITIZEN SPORTS
Registration Number:	3934757	CITIZEN SPORTS
Registration Number:	3520132	COOLIRIS
Registration Number:	3981103	
Registration Number:	3981100	
Serial Number:	87451477	FEEL THE WINS
Serial Number:	86595937	FIND YOUR YODEL
Registration Number:	4508829	FLICKR
Registration Number:	3455275	FLICKR
Registration Number:	3743421	
Registration Number:	4584849	FLURRY
Registration Number:	4584848	FLURRY ANALYTICS
Registration Number:	4861681	GENOME FROM YAHOO!
Registration Number:	2124762	GEOCITIES
Registration Number:	4245585	HOW GOOD GROWS
Registration Number:	2703106	IMVIRONMENTS
Registration Number:	4474611	INSTANT IO
Registration Number:	3970744	INTERCLICK
Registration Number:	4142713	INTONOW
Registration Number:	2520032	JT'S BLOCKS
Registration Number:	2088896	Y
Registration Number:	3940791	LIVESHARE
Registration Number:	4285041	LOCATION GENOME
Registration Number:	2563368	MAKTOOB
Registration Number:	3987288	MARKETDASH
Registration Number:	4546202	MARKETING CUBE
Registration Number:	3299581	MEDIA GUARD
Registration Number:	3917992	MEME FROM YAHOO!
Registration Number:	3761594	
Registration Number:	3097162	MY YAHOO!
Registration Number:	2084046	MY YAHOO!
Registration Number:	2520033	NAVAL COMMAND
Registration Number:	4435989	NOCOOKIE
Registration Number:	3990181	OOZIE
Registration Number:	3981913	OPEN CIRRUS

Property Type	Number	Word Mark
Registration Number:	4065884	OPEN SEGMENT MANAGER
Registration Number:	4065883	OSM
Registration Number:	4466291	PEERCDN
Registration Number:	3941059	PINGBOX
Registration Number:	3918864	PINGBOX
Registration Number:	3633549	POLYVORE
Registration Number:	4297837	POLYVORE
Registration Number:	4742702	POLYVORE
Registration Number:	4190246	PROPELD
Registration Number:	4318060	PTCH
Registration Number:	4492619	QWIKI
Registration Number:	4246141	RM RIGHTMEDIA FROM YAHOO!
Registration Number:	2680233	RIVALS.COM
Registration Number:	2543330	RIVALS.COM
Registration Number:	2687750	RIVALS100
Registration Number:	4287128	ROCKETMAIL
Registration Number:	4396398	ROCKMELT
Registration Number:	3844272	ROO
Registration Number:	2576352	SEARCH BOSS
Registration Number:	3993962	SEARCH PAD
Registration Number:	3656839	SEARCHMONKEY
Registration Number:	3843659	SHINE
Registration Number:	4145630	SMARTR
Registration Number:	4512745	SMARTVIEW
Registration Number:	4139102	SNIP.IT
Registration Number:	4139103	SNIP.IT
Registration Number:	4108711	SPARQ.ME
Registration Number:	3969313	SPARQCODE
Registration Number:	2959032	STATTRACKER
Registration Number:	4330953	SUMMLY
Registration Number:	1572204	THE ORIGINAL TEXAS YA-HOO! CAKE CO.
Registration Number:	3746485	THE ORIGINAL YA-HOO! BAKING CO. EST. 194
Registration Number:	3746484	THE ORIGINAL YA-HOO! BAKING CO. EST. 194
Registration Number:	3746488	THE ORIGINAL YA-HOO! BAKING CO. EST. 194
Registration Number:	5044965	THE ORIGINAL YA-HOO! BAKING CO. EST. 194
Registration Number:	3957797	THE THREAD
Registration Number:	3758079	TO DO TO DONE
Registration Number:	4083749	TOAST

Property Type	Number	Word Mark
Registration Number:	3844268	TODOROO
Registration Number:	2763745	TOKI TOKI BOOM
Registration Number:	4409389	VIDEORANK
Registration Number:	4231073	VIZIFY
Registration Number:	3981271	WE FIND THE AWESOME IN CHAOS
Registration Number:	3803017	WEBSCOPE
Registration Number:	2521730	WORD RACER
Registration Number:	2638064	Y!
Registration Number:	3825400	Y!
Registration Number:	2059071	YA-HOO
Registration Number:	1536595	YA-HOO
Registration Number:	3152495	YAHOO!
Registration Number:	2403227	YAHOO!
Registration Number:	3398836	YAHOO!
Registration Number:	3060552	YAHOO!
Registration Number:	3039073	YAHOO!
Registration Number:	2040222	YAHOO!
Registration Number:	2507286	YAHOO!
Registration Number:	2187292	YAHOO!
Registration Number:	2159115	YAHOO!
Registration Number:	2243823	YAHOO!
Registration Number:	2559219	YAHOO!
Registration Number:	2482907	YAHOO!
Registration Number:	2715989	YAHOO!
Registration Number:	2273128	YAHOO!
Registration Number:	2564963	YAHOO!
Registration Number:	2491498	YAHOO!
Registration Number:	2564976	YAHOO!
Registration Number:	2713015	YAHOO!
Registration Number:	3639507	YA-HOO!
Registration Number:	3695932	YA-HOO!
Registration Number:	3701705	YA-HOO!
Registration Number:	3701706	YA-HOO!
Registration Number:	4756660	YAHOO!
Registration Number:	2040691	YAHOO!
Registration Number:	4756659	YAHOO!
Registration Number:	3796332	YAHOO! BUZZ
Registration Number:	3652390	YAHOO! GEOPLANET

Property Type	Number	Word Mark
Registration Number:	2867113	YAHOO! GROUPS
Registration Number:	4496049	YAHOO! ON THE ROAD
Registration Number:	3674124	YAHOO! SEARCH BOSS
Registration Number:	4403434	YAHOO! YODEL
Registration Number:	2442140	
Registration Number:	4973537	Y
Registration Number:	2862094	YEF
Registration Number:	3331501	YIELD MANAGER
Registration Number:	4139133	YOU BELONG WITH US
Registration Number:	2559428	RIVAL.S.COM

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 408.349.9364  
**Email:** tmbox@yahoo-inc.com  
**Correspondent Name:** Shannon Mo  
**Address Line 1:** 701 First Avenue  
**Address Line 4:** Sunnyvale, CALIFORNIA 94089

<b>NAME OF SUBMITTER:</b>	Shannon Mo
<b>SIGNATURE:</b>	/Shannon Mo/
<b>DATE SIGNED:</b>	06/19/2017

**Total Attachments: 6**  
source=United States trademark#page1.tif  
source=United States trademark#page2.tif  
source=United States trademark#page3.tif  
source=United States trademark#page4.tif  
source=United States trademark#page5.tif  
source=United States trademark#page6.tif

TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (this "Trademark Assignment Agreement") is entered into as of June 13, 2017 (the "Effective Date"), by and between Yahoo! Inc., a Delaware corporation ("Yahoo") and Yahoo Holdings, Inc., a Delaware corporation ("YH"). Yahoo and YH are sometimes referred to herein individually as a "Party," and collectively as the "Parties."

WHEREAS, Yahoo owns all right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Exhibit I attached hereto and all related rights (the "Transferred Trademarks"); and

WHEREAS, Yahoo desires to assign to YH, and YH desires to receive, all of Yahoo's right, title and interest in and to such Transferred Trademarks, together with the goodwill of the business symbolized by the foregoing.

NOW, THEREFORE, in consideration of the foregoing premises and the covenants and agreements set forth below and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Parties hereby agree as follows:


1. Yahoo hereby irrevocably contributes, transfers, assigns, conveys and delivers to YH, and YH hereby accepts:
  - a. all of Yahoo's right, title and interest throughout the world (including, without limitation, all rights provided by international conventions and treaties) in and to the Transferred Trademarks, together with all common law rights related thereto and all goodwill of the business symbolized by the Transferred Trademarks;
  - b. all rights to causes of action (whether in law or equity) and remedies related to the Transferred Trademarks, including without limitation, the right to sue (including, without limitation, for damages and injunctive relief) and recover for any past, present or future infringement, violation, dilution or other unauthorized use of any of the Transferred Trademarks;
  - c. all rights to receive income, royalties, damages, payments or other consideration now or hereafter due or payable with respect to the Transferred Trademarks; and
  - d. all rights to prosecute and maintain the Transferred Trademarks.
2. Yahoo hereby authorizes and requests the Commissioner of Trademarks of the United States, and any other official of any applicable governmental authority, to record this Trademark Assignment Agreement and to issue any trademark registrations that may issue from any applications included in the Transferred Trademarks to and in the name of YH.
3. This Trademark Assignment Agreement will be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
4. This Trademark Assignment Agreement will be governed by, and construed and enforced in accordance with, the substantive laws of the State of Delaware, without regard to any

conflicts of law provisions thereof that would result in the application of the laws of any other jurisdiction.

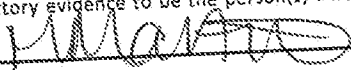
- 5. This Trademark Assignment Agreement may be executed in multiple counterparts, each of which when executed will be deemed to be an original, but all of which together will constitute one and the same agreement. Execution and delivery of this Trademark Assignment Agreement or any other documents pursuant to this Trademark Assignment Agreement by facsimile or other electronic means will be deemed to be, and will have the same legal effect as, execution by an original signature and delivery in person.

IN WITNESS WHEREOF, the Parties have signed this Trademark Assignment Agreement effective as of the Effective Date.

For Yahoo! Inc., by:

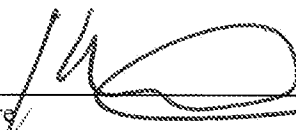
  
 Signature  
Carrie H. Darling, Assistant Secretary  
 Name  
May 25, 2017  
 Date:

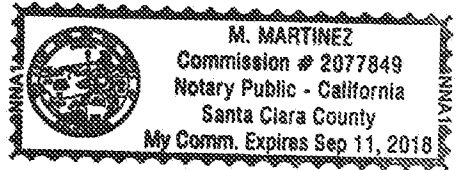
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
 County of Santa Clara  
 Subscribed and sworn to (or affirmed) before me this 25 day  
 of May, 2017, by Carrie Darling  
 \_\_\_\_\_, proved to me on the basis  
 of satisfactory evidence to be the person(s) who appeared before me.  
 Signature  (Seal)

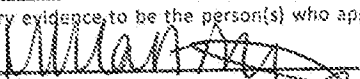
Notary Seal:

For Yahoo Holdings, Inc. by:

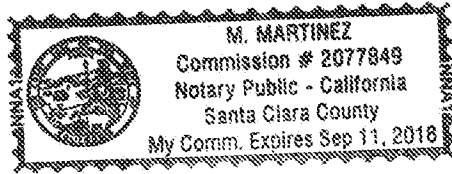
  
 Signature  
Kenneth A. Goldman, President, Treasurer and Chief Financial Officer  
 Name  
May 31 2017  
 Date



A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
 County of Santa Clara  
 Subscribed and sworn to (or affirmed) before me this 31 day  
 of May, 2017, by Kenneth A Goldman  
 \_\_\_\_\_, proved to me on the basis  
 of satisfactory evidence to be the person(s) who appeared before me.  
 Signature  (Seal)

Notary Seal:



**EXHIBIT 1**

**US Trademarks**

<b>MARK</b>	<b>APPLICATION NO.</b>	<b>REGISTRATION NO.</b>	<b>CLASS (ES)</b>
ADINTERAX	78138041	2702733	42
ALTAVISTA	75100586	2047808	42
ALTAVISTA	75060960	2112885	9
APT FROM YAHOO!	77591453	3785637	9
ASTRID	77883885	3844263	42
AVIATE	85907901	5032183	9
BEAMIT	86324973	4695156	9, 38
BOSS & Design	77522030	4190908	42
BREAD	85013544	4132413	35
BRIGHTROLL	77033606	3281786	35
BRIGHTROLL	85485419	4409390	35
BRIGHTROLL	85485421	4409391	36
BRIGHTROLL	85485423	4179229	38
BRIGHTROLL	85485424	4278264	42
BRIQ	85484309	4400800	42
BRX	85035109	3916485	35
BRX	85486234	4427366	35
BRX	85486244	4179279	38
BRX	85486249	4278275	42
BUZZ (with Y! & Design leading)	77494173	3796371	41
CINEMATIC INTERNET	85182859	4043548	42
Circle Design	85492134	4564584	9, 35, 42
CITIZEN SPORTS	77332188	3941055	42
CITIZEN SPORTS	77332185	3934757	38
COOLIRIS	77430176	3520132	9
Design (Polygon - Color)	85154968	3981100	35
Design (Polygon- black and white)	85155025	3981103	35
FEEL THE WINS	87451477		9, 25, 41,42,45
FIND YOUR YODEL	86595937		9, 38, 41, 42
FLICKR	85538562	4508829	35
FLICKR	78626807	3455275	9, 38, 39, 40, 41
FLICKR dots	78968509	3743421	9, 38, 39, 40, 41
FLURRY	85488958	4584849	9, 35, 42
FLURRY ANALYTICS	85488957	4584848	9, 35, 42
GENOME FROM YAHOO!	85662995	4861681	35
GEOCITIES	75034378	2124762	35, 42



HOW GOOD GROWS	85592915	4245585	35
IMVIRONMENTS	76261313	2703106	9, 38
INSTANT IO	85956043	4474611	42
INTERCLICK	85171384	3970744	35
INTONOW	85435697	4142713	9, 38, 41
JT'S BLOCKS	76234558	2520032	41
JUMPING Y GUY Design	75084279	2088896	9, 16, 35, 42
LIVESHARE	85102202	3940791	38
LOCATION GENOME	85513888	4285041	42
MAKTOOB	76158228	2563368	35, 38, 42
MARKETDASH	85151042	3987288	36
MARKETING CUBE	85891388	4546202	42
MEDIA GUARD	78757206	3299581	42
MEME FROM YAHOO!	77893893	3917992	42
MISCELLANEOUS DESIGN (oneSearch Voice)	77437395	3761594	9, 42
MY YAHOO!	76621301	3097162	35, 36, 38, 39, 41, 42, 43
MY YAHOO!	75159903	2084046	42
NAVAL COMMAND	76234559	2520033	41
NOCOOKIE	85891387	4435989	42
OOZIE	85211347	3990181	9
OPEN CIRRUS	77614576	3981913	42
OPEN SEGMENT MANAGER	85168173	4065884	35
OSM	85168158	4065883	35
PEERCDN	85956044	4466291	42
PINGBOX	77354213	3941059	9
PINGBOX	77959299	3918864	38
POLYVORE	76693377	3633549	35
POLYVORE	85666185	4297837	9, 45
POLYVORE & Design	86386012	4742702	9, 42
PROPELD	85503777	4190246	42
PTCH	85456980	4318060	9
QWIKI	85980739	4492619	9
RIGHTMEDIA FROM YAHOO! and Design	85663332	4246141	35
RIVAL.COM	76325910	2680233	35, 38, 41
RIVAL.COM	75713384	2543330	35
RIVAL.COM	75713381	2559428	38, 41, 42
RIVAL100	75802513	2687750	35
ROCKETMAIL	77366720	4287128	38
ROCKMELT	77729515	4396398	9, 38, 42
ROO	77884912	3844272	41

SEARCH BOSS	78078460	2576352	42
SEARCH PAD	85202914	3993962	38, 42
SEARCHMONKEY	77522038	3656839	42
SHINE (Stylized-color)	77702528	3843659	36, 41, 43, 44, 45
SMARTR	85381052	4145630	9, 42
SMARTVIEW	85981321	4512745	35
SNIP.IT	85424802	4139102	45
SNIP.IT	85424804	4139103	42
SPARQ.ME	85379850	4108711	42
SPARQCODE	85073312	3969313	42
STATTRACKER	76517464	2959032	41
SUMMLY	85680113	4330953	9
THE ORIGINAL TEXAS YA-HOO! CAKE CO. and Design	73725620	1572204	30
THE ORIGINAL YA-HOO! BAKING CO. EST. 1944 & Design	77770397	3746485	29
THE ORIGINAL YA-HOO! BAKING CO. EST. 1944 & Design	77770381	3746484	30
THE ORIGINAL YA-HOO! BAKING CO. EST. 1944 & Design	77770410	3746488	40
THE ORIGINAL YA-HOO! BAKING CO. EST. 1944 & Design	86902456	5044965	35
THE THREAD	85140422	3957797	41
TO DO TO DONE	77298141	3758079	42
TOAST	85337359	4083749	35
TODOROO	77884612	3844268	9, 42
TOKI TOKI BOOM	76424625	2763745	41
VIDEORANK	85484304	4409389	35
VIZIFY	85389196	4231073	42
WE FIND THE AWESOME IN CHAOS	85171390	3981271	35
WEBSCOPE	77856793	3803017	35, 41
WORD RACER	75878391	2521730	41
Y!	75980047	2638064	38
Y! and Design	76583360	3825400	9, 16, 18, 21, 25, 28, 35, 36, 38, 39, 41, 42, 45
YA-HOO	75083549	2059071	42
YA-HOO	73725619	1536595	30
YAHOO!	76571562	3152495	35, 37, 40, 41, 42, 43, 44, 45
YAHOO!	75536236	2403227	9, 35, 38, 39, 42

YAHOO!	75300217	3398836	16, 24
YAHOO!	75983575	3060552	16, 18, 21, 24, 25
YAHOO!	76571500	3039073	41
YAHOO!	75047949	2040222	9, 16, 35, 42
YAHOO!	75056541	2507286	21, 28
YAHOO!	75251029	2187292	35
YAHOO!	75340270	2159115	38
YAHOO!	75376450	2243823	36
YAHOO!	75536235	2559219	9
YAHOO!	75561053	2482907	16
YAHOO!	75706414	2715989	38
YAHOO!	75976767	2243909	16, 25
YAHOO!	75978545	2273128	9, 21
YAHOO!	75979851	2564963	38
YAHOO!	75980778	2491498	18
YAHOO!	76012754	2564976	35, 36
YAHOO!	76364591	2713015	35, 36
YA-HOO!	77640099	3639507	40
YA-HOO!	77721367	3695932	35
YA-HOO!	77721522	3701705	30
YA-HOO!	77721666	3701706	29
YAHOO! (Stylized)	86056867	4756660	9, 35, 38, 41, 42, 45
YAHOO! (Stylized)	75093620	2040691	42
YAHOO! (Stylized)	86056862	4756659	9, 35, 38, 41, 42, 45
YAHOO! BUZZ	77472438	3796332	41
YAHOO! GEOPLANET	77491531	3652390	42
YAHOO! GROUPS	76179147	2867113	38, 39, 42
YAHOO! ON THE ROAD	85834504	4496049	35, 41
YAHOO! SEARCH BOSS	77490038	3674124	42
YAHOO! YODEL	85870007	4403434	41, 42
Yahoo! Yodel (Sound)	75807526	2442140	42
Y-con Logo	86058314	4973537	9, 35, 38, 41, 42
YEF	76472871	2862094	35, 36
YIELD MANAGER	78716314	3331501	35
YOU BELONG WITH US	85425205	4139133	41