# OP \$90.00 3849761

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM431789
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
KBT Direct, Inc.		07/05/2016	Corporation: TEXAS

### **RECEIVING PARTY DATA**

Name:	Alternative Brands, Inc.	
Street Address:	PO Box 67	
City:	La Habra	
State/Country:	CALIFORNIA	
Postal Code:	90633	
Entity Type:	Corporation: CALIFORNIA	

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3849761	MONSTERVISION
Registration Number:	3520558	HW HARD WEAR
Registration Number:	4697887	TRUE SAINTS

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 714-515-4067

**Email:** kevin@rocketc.com **Correspondent Name:** Alternative Brands, Inc.

Address Line 1: PO Box 67

Address Line 4: La Habra, CALIFORNIA 90633

NAME OF SUBMITTER:	Kevin Thunell
SIGNATURE:	/kevin thunell/
DATE SIGNED:	06/20/2017

**Total Attachments: 1** 

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TRADEMARK REEL: 006086 FRAME: 0761

### ASSIGNMENT AND TRANSFER OF TRADEMARKS

WHEREAS, KBT Direct, Inc., a Texas corporation, has adopted, used, and is using the trademarks ("marks") below:

MONSTERVISION, Registration No. 3849761, dated September 21, 2010 HW HARD WEAR, Registration No. 3520558, dated October 21, 2008 TRUE SAINTS, Registration No. 4697887, dated March 10, 2015

WHEREAS, Alternative Brands, Inc., a California corporation, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, KBT Direct, Inc. does hereby assign unto Alternative Brands, Inc. all right, title and interest in and to the said marks, together with the goodwill symbolized by the marks, and the above identified applications therefore.

Dated: July 5, 2016

RECORDED: 06/20/2017

Kevin Thunéll President

KBT Direct, Inc.

TRADEMARK REEL: 006086 FRAME: 0762