

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431769

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LoungeFly, Inc.		06/07/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	David Scalese		
Street Address:	29261 Fountainwood Street		
City:	Agoura Hills		
State/Country:	CALIFORNIA		
Postal Code:	91301		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3322847	DETER	
CORRESPONDENCE DATA			
Fax Number:	8183447711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-344-5900		
Email:	darin@marguleslawfirm.com		
Correspondent Name:	Darin Margules		
Address Line 1:	17835 Ventura Blvd., Suite 104		
Address Line 4:	Encino, CALIFORNIA 91316		
NAME OF SUBMITTER:	Darin Margules		
SIGNATURE:	/Darin Margules/		
DATE SIGNED:	06/19/2017		
Total Attachments: 2			
source=Trademark Assignment of the DETER Trademark#page1.tif			
source=Trademark Assignment of the DETER Trademark#page2.tif			

CH \$40.00 3322847

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into this 7th day of June, 2017, by and between LoungeFly, Inc., a California corporation ("Assignor") and David Scalese, an individual ("Assignee").

WHEREAS, Assignor and Assignee executed the Termination of Agreement and Assignment of Assets dated as of June 2, 2017 (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor has agreed to assign all of its right, title and interest in and to the mark DETER (see registration set forth on "Exhibit A" attached hereto) and all common law rights associated with the mark DETER (the "Mark"), free and clear of all liens, claims and encumbrances, to Assignee; and

WHEREAS, Assignee holds fifty percent (50%) right, title and interest in and to the Mark and the goodwill associated therewith, and wishes to acquire the remaining fifty percent (50%) right, title and interest in and to the Mark, along with the goodwill associated therewith held and owned by Assignor;

NOW THEREFORE, in consideration of the mutual covenants and agreements set forth in the Agreement, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor does hereby irrevocably convey, transfer, assign, deliver and contribute to Assignee all right, title, and interest (including, but not limited to, all registration rights with respect to the Mark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Mark.
2. Right to Record. Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as the owner of record of the Mark and holder of one hundred percent (100%) of all right, title and interest to the Mark.
3. Governing Law. This Assignment shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of Los Angeles County and the State of California.

This Assignment shall be binding upon and inure to the benefit of the parties hereto and their legal representatives, heirs, successors and assigns.

ASSIGNOR
LoungeFly, Inc.

ASSIGNEE
David Scalese



 Signature
 Trevor Schultz

 Printed Name



 Signature
 DAVID SCALESE

 Printed Name

EXHIBIT A

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,322,847

Registered Oct. 30, 2007

TRADEMARK
PRINCIPAL REGISTER

DETER

LOUNGE FLY, INC. (CALIFORNIA CORPORATION)
9751 INDEPENDENCE AVENUE
CHATSWORTH, CA 91311

FOR: BASEBALL CAPS; BELTS; BELTS MADE OF LEATHER; BELTS OF TEXTILE; BERMUDA SHORTS; BLOUSES; BOARD SHORTS; BOXER SHORTS; CAMP SHIRTS; CAP VISORS; CAPS; CAPS WITH VISORS; CARGO PANTS; COATS; COATS FOR MEN AND WOMEN; COATS MADE OF COTTON; COATS OF DENIM; CROP TOPS; DENIM JACKETS; DENIMS; DRESS SHIRTS; FABRIC BELTS; FLEECE SHORTS; GOLF CAPS; GOLF SHIRTS; GOLF TROUSERS; GYM SHORTS; HALTER TOPS; HATS; HEADBANDS; HEADBANDS AGAINST SWEATING; HEAVY JACKETS; HOODS; JACKETS; JEANS; JOGGING PANTS; KNIT SHIRTS; KNITTED CAPS; LONG JACKETS; MEN AND WOMEN JACKETS; COATS; TROUSERS; VESTS; MUSCLE TOPS; NIGHT SHIRTS; OPEN-NECKED SHIRTS; PANTS; POLO SHIRTS; RUGBY SHORTS;

RUGBY TOPS; SHIRTS; SHORT TROUSERS; SHORT-SLEEVED OR LONG-SLEEVED T-SHIRTS; SHORT-SLEEVED SHIRTS; SHORTS; SKULL CAPS; SLEEVED OR SLEEVELESS JACKETS; SMALL HATS; SPORT COATS; SPORT SHIRTS; SPORTS JACKETS; SPORTS SHIRTS; SPORTS SHIRTS WITH SHORT SLEEVES; SWEAT PANTS; SWEAT SHIRTS; SWEAT SHORTS; T-SHIRTS; TANK TOPS; TOPS; TROUSERS; TROUSERS FOR SWEATING; TROUSERS OF LEATHER; WAIST BELTS; WALKING SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-1-2004; IN COMMERCE 5-1-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-081,060, FILED 1-11-2007.

STEVEN R. FOSTER, EXAMINING ATTORNEY