

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431778

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Defy Media, LLC		08/16/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Dbolical Pty Ltd		
Street Address:	50 Market street		
Internal Address:	Level 10		
City:	Melbourne		
State/Country:	UNITED STATES		
Postal Code:	3000		
Entity Type:	Proprietary Limited Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3997191	GAMEFRONT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182931800		
Email:	vp@artechlaw.com		
Correspondent Name:	Virginie L. Parant		
Address Line 1:	3500 W. Olive avenue		
Address Line 2:	#300		
Address Line 4:	Burbank, CALIFORNIA 91505		
DOMESTIC REPRESENTATIVE			
Name:	Virginie L. Parant		
Address Line 1:	3500 W. Olive ave		
Address Line 2:	#300		
Address Line 4:	Burbank, CALIFORNIA 91505		
NAME OF SUBMITTER:	Virginie Parant		
SIGNATURE:	/Virginie Parant/		

OP \$40.00 3997191

DATE SIGNED:	06/19/2017
Total Attachments: 2 source=Gamefront_TM_Assignment1#page1.tif source=Gamefront_TM_Assignment1#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of August 16, 2016 by and between Defy Media, LLC, a Delaware limited liability company (the "*Assignor*") and DBolical Pty Ltd (ABN 90 533 797 049) an Australian proprietary limited company (the "*Assignee*").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of Assignor's right, title and interest in, to and under the trademark set forth in Schedule A hereto (the "*Assigned Trademark*") and all related business, including, without limitation, all common law trademarks for which no applications or registrations exist, the application to register the Assigned Trademark, and any registration that have been or may be granted for the Assigned Trademark, together with all common law rights associated with the application and registration, and all goodwill associated with the Assigned Trademark and symbolized thereby, together with (a) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (c) the right to sue and recover damages for future, present and past infringements of the Assigned Trademark and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademark.

2. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Assignment and any action related thereto will be governed, controlled, interpreted and defined by and under the laws of the State of New York, without regard to conflicts of laws provisions thereof.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the day and year above written.

Defy Media, LLC

By: _____

Name: Gina DiGioia

Title: Secretary

DBolical Pty Ltd

By: _____

Name: SCOT ROZMANIS

Title: DIRECTOR

SCHEDULE A
ASSIGNED TRADEMARK

Mark	Reg. No.
GameFront (<i>design</i>)	3997191