

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431916

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Alexis S Wade | | 03/27/2017 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Ruth Nirmala Ponnudurai | | |
| Street Address: | Bakkersstraat 3 | | |
| City: | NL-2513 TJ Den Haah | | |
| State/Country: | NETHERLANDS | | |
| Entity Type: | INDIVIDUAL: NETHERLANDS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4744464 | WOOLLY BULLY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3127758000 | | |
| Email: | trademarks@mcandrews-ip.com | | |
| Correspondent Name: | Ronald A DiCerbo | | |
| Address Line 1: | 500 W Madison St | | |
| Address Line 2: | 34th Floor | | |
| Address Line 4: | Chicago, ILLINOIS 60661-4544 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Ronald A DiCerbo | | |
| Address Line 1: | 500 W Madison | | |
| Address Line 2: | 34th Floor | | |
| Address Line 4: | Chicago, ILLINOIS 60010 | | |
| NAME OF SUBMITTER: | Ronald A DiCerbo | | |
| SIGNATURE: | /RAD/ | | |
| DATE SIGNED: | 06/20/2017 | | |
| Total Attachments: 1 | | | |

OP \$40.00 4744464

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made between Alexis S. Wade (“Assignor”) and Ruth Nirmala Ponnudurai (“Assignee”).

WHEREAS, Assignor is the owner of the trademark WOOLLY BULLY (the “Mark”) and United States Trademark Registration No. 4744464 for the Mark (the “Trademark Registration”);

WHEREAS, Assignor and Assignee have entered into a TRADEMARK ASSIGNMENT AND SETTLEMENT AGREEMENT AND RELEASE dated 3/27/17, 2017:

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby assigns, conveys, and transfers unto Assignee all rights, title and interest in, to, and under the Trademark Registration, the Mark identified therein, all associated common law rights, and the Goodwill symbolized thereby, for Assignee’s own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Mark, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made. Without limiting the generality of the foregoing, this Assignment shall also include any and all rights to sue for claims and remedies against past, present, and future infringements of any or all of the foregoing, and rights for priority and protection of interests therein under the laws of any jurisdiction.

IN WITNESS WHEREOF, Assignor has executed this Assignment on 3/27/17, 2017.



Name

Alexis S. Wade