

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431933

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KNP Marketing Corp.		06/20/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CKK Paradiso, Inc.		
Street Address:	3583 Investmen Blvd., Suite 7		
City:	Hayward		
State/Country:	CALIFORNIA		
Postal Code:	94545		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4336572	COCOADE	
Registration Number:	4286925	WHY SO GOOD!	
CORRESPONDENCE DATA			
Fax Number:	5108341928		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-834-6600		
Email:	tmdocket@wendel.com		
Correspondent Name:	Wendel Rosen Black & Dean LLP		
Address Line 1:	1111 Broadway, 24th Floor		
Address Line 4:	Oakland, CALIFORNIA 94607		
NAME OF SUBMITTER:	Allan Zackler		
SIGNATURE:	/Allan Zackler/		
DATE SIGNED:	06/20/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Whereas KNP Marketing Corp., a corporation of California having an address of 3583 Investment Blvd., Suite 7, Hayward, California 94545, owns the trademarks registered with the United States Patent and Trademark Office listed on Exhibit A, and

Whereas CKK Paradiso, Inc., a corporation of California having an address of 3583 Investment Blvd., Suite 7, Hayward, California 94545 is acquiring the portion of business to which the marks pertain,

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date hereof, KNP Marketing Corp. does hereby grant, convey, assign and transfer to CKK Paradiso, Inc. the exclusive right, title and interest in and to the marks in the registrations identified on Exhibit A hereto, together with the goodwill of the business symbolized by the marks, the registrations thereof, and any and all causes of action for infringement of said marks arising prior to the recording of this assignment in the United States Patent and Trademark Office as required by 15 USC § 1060.

Signature Dated: 6-20-2017


Pisara Jiyipong
President
KNP Marketing Corp.

Exhibit A

SCHEDULE OF TRADEMARKS SUBJECT TO ASSIGNMENT

Trademark	Registration Number	Registration Date
COCOADE	4336572	May 14, 2013
WHY SO GOOD!	4286925	February 5, 2013