

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431946

| | | | |
|---|--|-------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Performance Motorsports International, Inc. | | 06/16/2017 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Race Winning Brands, Inc. | | |
| Street Address: | 7201 Industrial Park Blvd. | | |
| City: | Mentor | | |
| State/Country: | OHIO | | |
| Postal Code: | 44060 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 13 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87046860 | RACER'S CHOICE | |
| Serial Number: | 87333870 | BOOSTLINE CONNECTING RODS | |
| Registration Number: | 4463962 | WISECO ARMORPLATING | |
| Registration Number: | 4467727 | ARMORPLATING | |
| Registration Number: | 3681129 | WISECO ARMORGLIDE | |
| Registration Number: | 3603508 | ONE NAME. ONE SOLUTION. | |
| Registration Number: | 3404501 | W WISECO PERFORMANCE PRODUCTS | |
| Registration Number: | 3460351 | W | |
| Registration Number: | 2052191 | PRO-LITE | |
| Registration Number: | 1905333 | WISECO | |
| Registration Number: | 1447146 | PRO TRU | |
| Registration Number: | 1404635 | WISECO | |
| Registration Number: | 0941402 | WISECO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3302525535 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3306430212 | | |
| Email: | ipdocketakron@bdblaw.com | | |
| TRADEMARK | | | |

OP \$340.00 87046860

Correspondent Name: David J. Hrina
Address Line 1: 3800 Embassy Parkway
Address Line 2: Suite 300
Address Line 4: Akron, OHIO 44333

NAME OF SUBMITTER: David J. Hrina

SIGNATURE: /David J. Hrina/

DATE SIGNED: 06/20/2017

Total Attachments: 2

source=Trademark_Assignment_PMI_to_Race_Winning_Brands#page1.tif

source=Trademark_Assignment_PMI_to_Race_Winning_Brands#page2.tif

ASSIGNMENT

THIS ASSIGNMENT is made this 16th day of June, 2017 by and between Performance Motorsports International, Inc., a Delaware corporation, with a mailing address of 7201 Industrial Park Blvd., Mentor, Ohio 44060 (the "Assignor"), and Race Winning Brands, Inc., a Delaware corporation, with a mailing address of 7201 Industrial Park Blvd., Mentor, Ohio 44060 ("Assignee").

WHEREAS, Assignor is the owner of the following United States marks (collectively, the "Marks") and the United States applications to register and/or registrations of said Marks (the "Registrations"):

| Mark | Serial/Registration No. | Registration Date |
|-------------------------------|-------------------------|-------------------|
| RACER'S CHOICE | 87/046,860 | |
| BOOSTLINE CONNECTING RODS | 87/333,870 | |
| WISECO ARMORPLATING | 4,463,962 | 1-7-2014 |
| ARMORPLATING | 4,467,727 | 1-14-2014 |
| WISECO ARMORGLIDE | 3,681,129 | 9-8-2009 |
| ONE NAME. ONE SOLUTION. | 3,603,508 | 4-7-2009 |
| W WISECO PERFORMANCE PRODUCTS | 3,404,501 | 4-1-2008 |
| W | 3,460,351 | 7-8-2008 |
| PRO-LITE | 2,052,191 | 4-15-1997 |
| WISECO | 1,905,333 | 7-18-1995 |
| PRO TRU | 1,447,146 | 7-14-1987 |
| WISECO | 1,404,635 | 8-12-1986 |
| WISECO | 941,402 | 8-22-1972 |

WHEREAS, Assignee is interested in acquiring all of Assignor's right, title and interest in the Marks and the Registrations, and Assignor is willing to transfer all its right, title and interest in the Marks and the Registrations to Assignee.

NOW, THEREFORE, to whom it may concern, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks and the Registrations, including any and all goodwill associated with the Marks, to have and to hold the same for the sole exclusive benefit of Assignee, and in and to any claims for damages by reason of past or future infringement of the Marks, with the right to sue for and collect the same for its own use and benefit and for the use and benefit of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had the sale, assignment and transfer not been made.

IN WITNESS WHEREOF, Assignor has given legal effect to this Assignment through the signature below of its duly authorized representative.

**PERFORMANCE MOTORSPORTS
INTERNATIONAL, INC.**

Date: June 16, 2017

By:  _____

Print name: Josh Vogel, CFO

STATE OF OHIO)
)SS:
COUNTY OF Lake)

Before me, a Notary Public in and for said county and state, personally appeared Josh Vogel on behalf of Performance Motorsports International, Inc., who acknowledged before me that he did sign the foregoing instrument and that the same is his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto affixed my name and official seal at Mentor, Ohio, this 16th day of June, 2017.

Jill A. Garrett
Notary signature

AK3:1254765_v1



JILL A GARRETT
NOTARY PUBLIC - OHIO
MY COMMISSION EXPIRES JANUARY 13, 2019