

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM431969

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reindeer Logistics, Inc. d/b/a Reindeer Auto Relocation		01/13/2017	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reindeer Logistics, LLC		
<b>Street Address:</b>	5100 Charles Court		
<b>City:</b>	Zionsville		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46077		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3973249	R	
<b>Registration Number:</b>	4064200	REINDEER REAL.PERSONAL.SERVICE	
<b>Registration Number:</b>	3542813	REINDEER AUTO RELOCATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125511101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-551-8300		
<b>Email:</b>	ipdocket@pfs-law.com		
<b>Correspondent Name:</b>	Patzik, Frank & Samotny Ltd.		
<b>Address Line 1:</b>	150 S. Wacker Drive		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Scott W. Smilie		
<b>SIGNATURE:</b>	/Scott W. Smilie/		
<b>DATE SIGNED:</b>	06/21/2017		
<b>Total Attachments: 3</b>			
source=Executed Trademark Assignment#page1.tif			
source=Executed Trademark Assignment#page2.tif			

OP \$90.00 3973249



## TRADEMARK ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Reindeer Logistics, Inc. d/b/a Reindeer Auto Relocation, an Indiana corporation and Reindeer Holdings, LLC, an Indiana limited liability company (collectively, "Assignor"), hereby sell, transfer, assign, and convey to Reindeer Logistics, LLC, a Delaware limited liability company ("Assignee"), the worldwide right, title and interest in and to the trademark registrations listed on Schedule A attached hereto (and any common law rights related thereto) and made a part hereof, as well as the goodwill associated with the business symbolized thereby; and any renewals thereof; and all income, royalties, damages, license fees, licenses and payments now and hereafter due and/or payable with respect thereto (collectively, the "Trademarks"), the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or legal representatives, to the end of the term or terms for which the Trademark may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale and assignment had not been made. Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the date hereof of the Trademarks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

Assignor agrees without charge to Assignee but at Assignee's expense to execute and deliver to Assignee such instruments necessary or desirable to perfect the above-described transfer of, or to procure, the Trademarks or to maintain the Trademarks before both the United States Patent and Trademark Office and the Trademark Offices of any and all foreign countries, and to cooperate reasonably with Assignee, at Assignee's expense, in obtaining and/or providing information that is required in any proceedings relating to the Trademarks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same for the Trademarks or any additional, continuing or divisional applications thereof to, to Assignee, its successors and/or assigns.

This Trademark Assignment has been entered into in the State of Illinois and shall be governed by, and construed and enforced in accordance with, the laws of the State of Illinois without regard to its principles of conflicts of law.

[Signature Page Follows]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed on the date and in the capacity shown below.

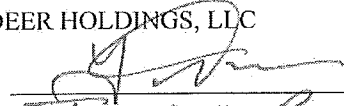
Date: January 13, 2017

**ASSIGNOR:**

REINDEER LOGISTICS, INC. D/B/A  
REINDEER AUTO RELOCATION

By:   
Name: THOMAS R. DONOVAN  
Its: CEO


REINDEER HOLDINGS, LLC

By:   
Name: THOMAS R. DONOVAN  
Its: Manager

[Signature Page to Trademark Assignment]

SCHEDULE A

Registered U.S. Trademarks and Pending U.S. Trademark Applications

<u>TRADEMARK</u>	<u>U.S. REGISTRATION NUMBER</u>
	3973249
reindeer real.personal.service	4064200
Reindeer Auto Relocation	3542813