

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM432074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bio-Medical Research Limited		04/20/2017	Limited Company: IRELAND
RECEIVING PARTY DATA			
Name:	Atlantic Therapeutics Group Limited		
Street Address:	Parkmore Business Park West		
City:	Galway		
State/Country:	IRELAND		
Entity Type:	Limited Company: IRELAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4232232	EMBRACE LIFE	
Serial Number:	86850336	INNOVO	
Serial Number:	86850342	INNOVO RESTORE THE FLOOR	
Registration Number:	3703674	MULTIPATH	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	cbryce@sheridanross.com		
Correspondent Name:	Caroline E. Bryce		
Address Line 1:	Sheridan Ross P.C.		
Address Line 2:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	2819BMR-4		
NAME OF SUBMITTER:	Caroline E. Bryce		
SIGNATURE:	/Caroline E. Bryce/		
DATE SIGNED:	06/21/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This is an Assignment by Bio-Medical Research Limited, ("Bio-Medical") an Irish limited company, with an address of Parkmore Business Park West, Galway, Ireland, to Atlantic Therapeutics Group Limited ("Atlantic") an Irish limited company, with an address of Parkmore Business Park West, Galway, Ireland, having an effective date of February 28, 2017 ("Effective Date").

WHEREAS, Bio-Medical is the owner of the trademarks EMBRACE LIFE, MULTIPATH, INNOVO and INNOVE RESTORE THE FLOOR & design, and the registrations and applications therefor listed in Appendix A (collectively "MARKS");

WHEREAS, Bio-Medical has been the owner of an ongoing and existing business associated with the MARKS; and

WHEREAS, as of the Effective Date, Atlantic is acquiring the entire business or portion thereof to which the MARKS pertains and Bio-Medical desires to assign the MARKS to Atlantic.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Bio-Medical, as of the Effective Date, does hereby transfer the ongoing and existing business associated with the MARKS and does hereby grant, transfer, assign and convey to Atlantic all right, title and interest in and to the MARKS together with any and all goodwill of the business symbolized by the MARKS, the right to sue for past, present and future infringement, and all registrations and applications therefor, including the trademark applications and registrations listed on Appendix A.

IN WITNESS WHEREOF, Bio-Medical has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Bio-Medical Research Limited

Signature: _____

Date: _____

Print Name: _____

Print _____

Title: DIRECTOR

APPENDIX A

- 1) U.S. Trademark Registration No. 4232232 for "EMBRACE LIFE" for "Medical and surgical apparatus and instruments, namely, a conductive garment for use with transcutaneous electrical nerve stimulators (TENS) or neuromuscular electrical stimulators (NMES) for the relief and management of pain in the lower back, to provide lumbar support, and to facilitate the positioning and repositioning of conductive pads on the lower back and apparatus and instruments for electrically stimulating nerves and muscles; muscle rehabilitation devices; electrodes for medical use; belts, straps and other garments for attaching electrodes for medical use to the human body ; electrode pads; and parts and fittings for all the aforesaid goods; electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression for stimulating the muscles and nerves of the back, torso, upper extremities and the lower extremities and orthopedic braces" in Class 10;
- 2) U.S. Trademark Application No. 86850336 for "INNOVO" for "Medical apparatus, instruments, equipment and devices for the treatment, control or prevention of urinary and fecal incontinence in females and males, namely, pelvic floor muscle strengthening devices, pelvic floor neuromodulators, pelvic floor strength detection devices, sacral neuromuscular electrical stimulation devices, and sacral neuromodulators to treat and assess urinary and fecal incontinence, with treatment data processed and displayed on a hand held controller or mobile computing device, for use in direct association with patient monitoring, diagnosis and treatment" in Class 10;
- 3) U.S. Trademark Application No. 86850342 for "INNOVO RESTORE THE FLOOR & Design" for "Medical apparatus, instruments, equipment and devices for the treatment, control or prevention of urinary and fecal incontinence in females and males, namely pelvic floor muscle strengthening devices, pelvic floor neuromodulators, pelvic floor strength detection devices, sacral neuromuscular electrical stimulation devices, and sacral neuromodulators to treat and assess urinary and fecal incontinence, with treatment data processed and displayed on a hand held controller or mobile computing device, for use in direct association with patient monitoring, diagnosis and treatment" in Class 10;

- 4) U.S. Trademark Registration No. 3703674 for "MULTIPATH" for "Electrical equipment and instruments for stimulating nerves and muscles, toning muscles, strengthening muscles and massaging muscles, namely, electric pads, electrodes, frequency signal generators, belts, straps and other garments for attaching electrodes pads to the human and animal body and parts for all the aforesaid goods, all for medical use" in Class 10.