

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nail Couture L.A., LLC		02/28/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	nclaBeauty, Inc.		
Street Address:	355 South Grand Avenue, Suite 2450		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	87213668	"G", "?", "NCLA", "LOS ANGELES", "GELOUS	
Serial Number:	86960343	THINK	
Serial Number:	86960354	CONSCIOUS POLISH	
Serial Number:	87020122	POWER COUPLE	
Registration Number:	4056404	NCLA	
Registration Number:	4528369	ENJOY A LITTLE CALIFORNIA LOVE ON YOUR F	
Registration Number:	4577686	I LIKE IT ON TOP	
Registration Number:	4586069	CANDY COAT	
Registration Number:	4605599	VENICE BEACH VIXEN	
Registration Number:	4605600	SANTA MONICA SHORE THING	
Registration Number:	4701449	MYNCLA	
Registration Number:	4752806	FLAWLESS	
Registration Number:	5005101	SO GELLY!	
Registration Number:	5005135	G?	
CORRESPONDENCE DATA			
Fax Number:	3104453271		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 87213668

Phone: 310-445-3270
Email: jtcavan@gmail.com
Correspondent Name: John T. Cavan
Address Line 1: 11377 West Olympic Boulevard
Address Line 4: Los Angeles, CALIFORNIA 90064

NAME OF SUBMITTER: Daniel Roescheisen

SIGNATURE: /Daniel Roescheisen/

DATE SIGNED: 06/21/2017

Total Attachments: 4

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ASSIGNMENT OF REGISTRATIONS AND APPLICATIONS

State of California)
 County of Los Angeles)

Whereas Nail Couture L.A., LLC, a California limited liability company, having a principal place of business at 355 South Grand Avenue, Suite 2450, Los Angeles, California 90071 ("Assignor"), has adopted owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("Marks")

<u>Trademark</u>	<u>Registration No./Appl. No.</u>	<u>Registration Date</u>
NCLA	4056404	November 15, 2011
Enjoy a little California love on your finger tips	4528369	May 25, 2014
I like it on Top	4577686	July 29, 2014
Candy Coat	4586069	August 12, 2014
Venice Beach Vixen	4605599	September 16, 2014
Santa Monica Shore Thing	4605600	September 16, 2014
myNCLA	4701449	March 10, 2015
Flawless	4752806	June 9, 2015
So Gelly	5005101	July 19, 2016
G?	5005135	July 19, 2016
Design	S/N 87213668	October 24, 2016

Whereas nclaBeauty, Inc., a California Corporation, having a principal place of business at 355 South Grand Avenue, Suite 2450, Los Angeles, California 90071 ("Assignee"), is desirous of acquiring said marks and the registration thereof:

Now, therefore, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Nail

TRADEMARK

Couture L.A., LLC, does hereby assign unto the said nclaBeauty, Inc. all rights, titles and interests in and to the marks listed below, together with the good will of the business symbolized by the marks, and the registrations and applications thereof.

Anh Thu
Anh-Thu Dannerstedt
Director of operations
2/28/17

Nail Couture L.A., LLC

By: *[Signature]*

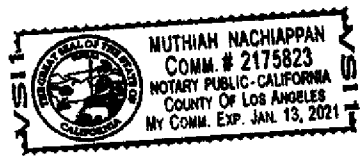
Name: Daniel Roescheisen

Title: CEO

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California County of Los Angeles)ss.
On 2/28/17 before me, MUTHIAN NACHIAPPAN Notary Public,
personally appeared ANH THU DANNERSTEDT
who proved to me on the basis of satisfactory evidence to be the person(s) whose
name(s) is/are subscribed to the within instrument and acknowledged to me that
he/she/they executed the same in his/her/their authorized capacity(ies), and that by
his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of
which the person(s) acted, executed the instrument. I certify under PENALTY OF
PERJURY under the laws of the State of California that the foregoing paragraph is true
and correct. WITNESS my hand and official seal.

[Signature]



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ASSIGNMENT OF APPLICATION BASED ON INTENT TO USE
ACCOMPANYING SALE OF BUSINESS

WHEREAS, Nail Couture L.A., LLC, a California limited liability company, having a principal place of business at 355 South Grand Avenue, Suite 2450, Los Angeles, California 90071 ("Assignor"), owns and has a bona fide intent to use the Marks 'Think', 'Conscious Polish' and 'Power Couple' ("Marks") in connection with the following goods and/or services: nail care preparations, namely, nail polish base coat and nail polish top coat; and,

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on the Assignor's bona fide intent to use the mark in commerce in connection with the above-described goods and/or services, Applications Serial Nos. ***** filed on ***; and

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
Think	86960343	March 31, 2016
Conscious Polish	86960354	March 31, 2016
Power Couple	87020122	April 29, 2016

WHEREAS, nclaBeauty, Inc., a California corporation, having a principal place of business at 355 South Grand Avenue, Suite 2450, Los Angeles, California 90071 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the pending Application:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Marks.

Nail Couture L.A., LLC



Ann-Ther Dannerstedt
Director of Operations
2/28/17

By: _____

Name: Daniel Rosscheisen

Title: CEO

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REEL: 006089 FRAME: 0150

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

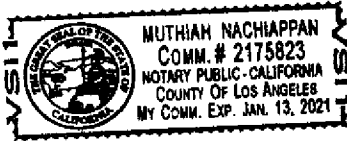
County of Los Angeles

On 2/28/17 before me, Muthiah Nachiappan, Notary Public, personally appeared ANH - THU DANNERSTEDT

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Muthiah
Muthiah Nachiappan, Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document Title or Type of Document: ASSIGNMENT OF APPLICATION

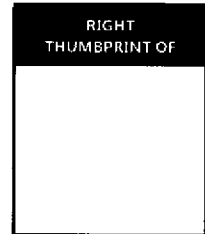
Document Date: 2/28/17 Number of Pages: 1

Signer(s) Other Than Named Above: DANIEL ROESCHEISEN

Capacity(ies) Claimed by Signer Signer's Name: ANH-THU DANNERSTEDT

- Individual
- Corporate Officer - Title(s): DIRECTOR OF OPERATIONS
- Partner - Limited General NAIL COUTURE L.A. INC.
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: Self



A1 Live Scan & Notary Services • 631 South Olive Street, Suite 200, Los Angeles, CA 90014
Tel: 213-489-4559 • Fax: 213-489-4840 • E-Mail: a1livescan@pacbell.net • Website: www.a1livescan.com

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