

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432329

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ATLANCO, LLC		06/22/2017	Limited Liability Company: GEORGIA

RECEIVING PARTY DATA

Name:	MARQUETTE BUSINESS CREDIT, LLC
Street Address:	5910 N. CENTRAL EXPRESSWAY
Internal Address:	SUITE 1900
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	87486160	TS
Serial Number:	87486151	A
Serial Number:	87486116	A ATLANCO
Serial Number:	87442054	XFIRE
Serial Number:	87274945	24-7 XPEDITION
Serial Number:	86937033	OUTDOOR TACTICS
Serial Number:	86736759	T.R.U.
Registration Number:	5064424	TRU XTREME
Registration Number:	5073390	TACTICAL RESPONSE UNIFORM
Registration Number:	4654161	TS
Registration Number:	4502155	IF THIS IS YOUR LIFE, THIS IS YOUR BRAND
Registration Number:	4192843	ATLANCO
Registration Number:	4092122	5IVE STAR GEAR AN ATLANCO COMPANY
Registration Number:	4119326	5IVE STAR GEAR
Registration Number:	4032887	
Registration Number:	4032886	
Registration Number:	4043514	
Registration Number:	4023409	TRU-SPEC X FIRE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4017286	INTERLOCK
Registration Number:	4215841	TRU-GEAR
Registration Number:	3898594	FOR THE TRU PROFESSIONAL
Registration Number:	3930449	YOU WANTED A BETTER CHOICE
Registration Number:	3706025	READY WHEN YOU ARE
Registration Number:	3709418	24-7 SERIES
Registration Number:	3444809	A ATLANCO
Registration Number:	3444807	A
Registration Number:	2042058	TRU-SPEC
Registration Number:	2048439	U.S. TIME
Registration Number:	1463146	ATLANCO

CORRESPONDENCE DATA

Fax Number: 7044448847

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-443-5543

Email: ksaltrick@mcguirewoods.com

Correspondent Name: McGuireWoods LLP

Address Line 1: 1230 Peachtree Street, N.E., Suite 2100

Address Line 2: Attention: Anthony Cianciotti, Esq.

Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	ANTHONY CIANCIOTTI
SIGNATURE:	/S/ ANTHONY CIANCIOTTI
DATE SIGNED:	06/23/2017

Total Attachments: 6

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**GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

June 22, 2017

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Atlanco, LLC (“Grantor”), having its principal office at 1125 Hayes Industrial Drive, Marietta, Georgia, 30062, hereby grants to Marquette Business Credit, LLC, as lender (in such capacity, “Grantee”), a security interest in (a) all of Grantor’s right, title and interest in and to the United States trademarks set forth on Schedule A attached hereto (collectively, the “Marks”, and each, a “Mark”), (b) all proceeds and products of each Mark, (c) the goodwill of the businesses with which each Mark is associated and (d) all causes of action arising prior to or after the date hereof for infringement of each Mark or unfair competition regarding the same (collectively, the “Trademark Collateral”).

THIS GRANT is made to secure the satisfactory performance and payment of the Obligations, as such term is defined in that certain Loan and Security Agreement, dated as of the date hereof (as amended, modified, restated and/or supplemented from time to time, the “Loan Agreement”; capitalized terms used herein and not otherwise defined herein shall have the meanings ascribed to such terms in the Loan Agreement). Upon termination of the Loan Agreement, Grantee shall execute, acknowledge and deliver to Grantor, upon Grantor’s request, an instrument in writing releasing the security interest in the Marks and other Trademark Collateral acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to Grantee under the Loan Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are as set forth in the Loan Agreement. In the event that any provisions of this Grant are deemed to conflict with the Loan Agreement, the provisions of the Loan Agreement shall govern.

[Remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date set forth above.

GRANTOR:

ATLANCO, LLC

By: 

Name: Carl Zaglin

Title: Chief Executive Officer

GRANTEE:

MARQUETTE BUSINESS CREDIT, LLC

By: _____

Name: Todd Pacifico

Title: Senior Vice President

[Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 006090 FRAME: 0217

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date set forth above.

GRANTOR:

ATLANCO, LLC

By: _____

Name: Carl Zaglin

Title: Chief Executive Officer

GRANTEE:

MARQUETTE BUSINESS CREDIT, LLC

By: _____

Name: Todd Pacifico

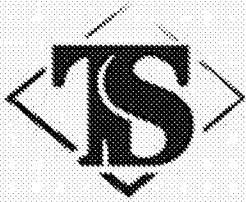

Title: Senior Vice President

[Grant of Security Interest in Trademarks]

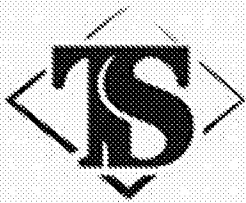
TRADEMARK
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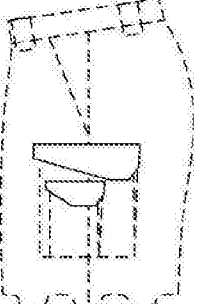
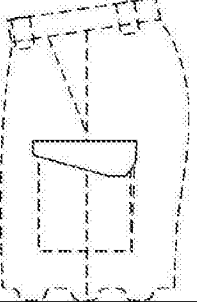
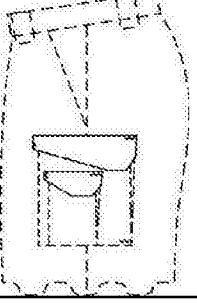

SCHEDULE A
TO GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS


Pending Trademark Applications

Ser. No.	Reg. No.	Trademark	Reg. Date
87486160	n/a		n/a
87486151	n/a		n/a
87486116	n/a		n/a
87442054	n/a	XFIRE	n/a
87274945	n/a	24-7 XPEDITION	n/a
86937033	n/a	OUTDOOR TACTICS	n/a
86736759	n/a	T.R.U.	n/a

Registered Trademarks

Ser. No.	Reg. No.	Trademark	Reg. Date
87040038	5064424	TRU XTREME	Oct. 18, 2016
87040027	5073390	TACTICAL RESPONSE UNIFORM	Nov. 1, 2016
86113972	4654161		Dec. 9, 2014
85490834	4502155	IF THIS IS YOUR LIFE, THIS IS YOUR BRAND	Mar. 25, 2014
85323695	4192843	ATLANCO	Aug. 21, 2012

Ser. No.	Reg. No.	Trademark	Reg. Date
85183336	4092122		Jan. 24, 2012
85176767	4119326	5IVE STAR GEAR	Mar. 27, 2012
85154650	4032887		Sep. 27, 2011
85154644	4032886		Sep. 27, 2011
85154641	4043514		Oct. 18, 2011
77896855	4023409	TRU-SPEC X FIRE	Sep. 6, 2011
77896842	4017286	INTERLOCK	Aug. 23, 2011
77835182	4215841	TRU-GEAR	Oct. 2, 2012
77835160	3898594	FOR THE TRU PROFESSIONAL	Jan. 4, 2011
77834431	3930449	YOU WANTED A BETTER CHOICE	Mar. 15, 2011
77374085	3706025	READY WHEN YOU ARE	Nov. 3, 2009
77374080	3709418	24-7 SERIES	Nov. 10, 2009
77299784	3444809		Jun. 10, 2008

Ser. No.	Reg. No.	Trademark	Reg. Date
77299768	3444807		Jun. 10, 2008
75100654	2042058	TRU-SPEC	Mar. 4, 1997
75020471	2048439	U.S. TIME	Mar. 25, 1997
73646409	1463146	ATLANCO	Oct. 27, 1987

Unregistered Trademarks

Trademark
TRU-DRI