

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432365

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/01/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hydroxatone LLC		06/22/2017	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Bellezza Products LLC		
Street Address:	100 Town Square Place, 6th Floor		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3312417	HYDROXATONE	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
SIGNATURE:	/Christopher J. Day/		
DATE SIGNED:	06/23/2017		
Total Attachments: 1			
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OP \$40.00 3312417

Trademark: HYDROXATONE
App. Ser. No.: 78923690
Reg. No.: 3312417

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Hydroxatone LLC, a limited liability company organized under the laws of Virginia, with an address of 100 Town Square Place, 6th Floor, Jersey City, NJ 07310 ("Assignee"), owned and used the mark HYDROXATONE in connection with the goods specified in the above identified United States trademark registration; and

WHEREAS, Bellezza Products, LLC, a limited liability company organized under the laws of Virginia, with an address of 100 Town Square Place, 6th Floor, Jersey City, NJ 07310 ("Assignor"), was desirous of acquiring said mark and the underlying trademark registration; and

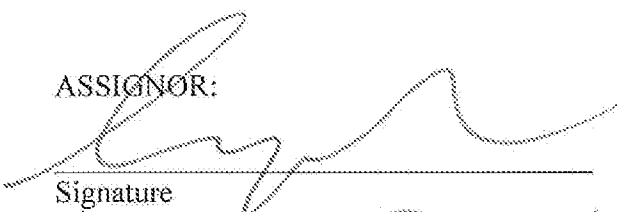
WHEREAS, on April 1, 2010, Assignor did in fact assign said mark, including the goodwill associated therewith and including the above identified registration to Assignee; and

WHEREAS, the parties desire to memorialize the previous assignment in the form of this nunc pro tunc trademark assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark and the above identified registration together with the goodwill associated therewith.

Executed on June 22, 2017; Effective as of April 1, 2010.

ASSIGNOR:



Signature

Andrew J. Szwedilo

Printed Name



Title