

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432386

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/27/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old PSGI Inc.	FORMERLY PSG Innovation Inc.	06/23/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Bauer Innovations US, LLC		
Street Address:	100 Domain Drive		
City:	Exeter		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03833		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87117681	NEUROSHIELD	
CORRESPONDENCE DATA			
Fax Number:	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-791-1100		
Email:	trademark@pierceatwood.com		
Correspondent Name:	Pierce Atwood LLP		
Address Line 1:	254 Commercial Street		
Address Line 4:	Portland, MAINE 04101		
ATTORNEY DOCKET NUMBER:	34840/3000		
NAME OF SUBMITTER:	Jonathan M. Gelchinsky		
SIGNATURE:	/Jonathan M. Gelchinsky/		
DATE SIGNED:	06/23/2017		
Total Attachments: 2			
source=PSG Innovation Inc. to Bauer Innovations US, LLC NPT Assignment (W6226794x7AC2E)#page1.tif			
source=PSG Innovation Inc. to Bauer Innovations US, LLC NPT Assignment (W6226794x7AC2E)#page2.tif			

CH \$40.00 87117681

TRADEMARK ASSIGNMENT


Old PSGI Inc., formerly known as PSG Innovation Inc., a Delaware corporation with its principal place of business at 100 Domain Drive, Exeter, New Hampshire 03833 ("Assignor"), is the record owner of the mark identified in Exhibit A and of the U.S. trademark application therefor (the "Trademark").

Assignor entered into an Asset Purchase Agreement (the "APA") dated as of October 31, 2016 (as amended, supplemented or modified), and a Counterpart to the APA (the "Counterpart Agreement") on February 8, 2017, with 9938982 Canada Inc., a Canadian corporation, pursuant to which Bauer Innovations US, LLC, a Delaware limited liability company with its principal place of business at 100 Domain Drive, Exeter, New Hampshire 03833 ("Assignee"), acquired the Trademark and the ongoing and existing business associated therewith.

In consideration of the foregoing and for other good and valuable consideration contained herein and in the APA and Counterpart Agreement, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of February 27, 2017, which is the closing date of the APA and Counterpart Agreement, to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

OLD PSGI INC.

By: _____


Michael J. Wall
President, Treasurer and Secretary

Date: June 23, 2017

EXHIBIT A

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
NEUROSHIELD	87-117,681	27-Jul-2016