

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM432536

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HB Wine Merchants LLC		06/23/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RS/MR Selections, LLC		
<b>Street Address:</b>	201 East 25th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3020630	SUNDAY MOUNTAIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	302-893-0048		
<b>Email:</b>	pat@rogowskilaw.com		
<b>Correspondent Name:</b>	Patricia Smink Rogowski		
<b>Address Line 1:</b>	501 Silverside Road, Suite 11		
<b>Address Line 2:</b>	Rogowski Law LLC		
<b>Address Line 4:</b>	Wilmington, DELAWARE 19809		
<b>NAME OF SUBMITTER:</b>	Patricia Smink Rogowski		
<b>SIGNATURE:</b>	/Patricia Smink Rogowski/		
<b>DATE SIGNED:</b>	06/26/2017		
<b>Total Attachments: 3</b>			
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source=sundaymountainTMAssign2017_06_26_13_00_24#page2.tif			
source=sundaymountainTMAssign2017_06_26_13_00_24#page3.tif			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") having an effective date of June 23, 2017 ("Effective Date"), is by and between HB WINE MERCHANTS LLC (the "Assignor"), a limited liability company organized in New York, and RS/MR SELECTIONS, LLC (the "Assignee"), a limited liability company organized in New York, each having an address at 201 East 25<sup>th</sup> Street, New York, NY 10010, and collectively referred to herein as the "Parties".

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and its corresponding registration (collectively, the "Trademark") as set forth in the List of Trademarks below, together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

**List of Trademark(s)** conveyed under this Assignment:

SUNDAY MOUNTAIN – US Trademark Reg. No. 3,020,630

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials in the United States and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth in the List of Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument.

ASSIGNOR

HB WINE MERCHANTS LLC

By: Robert D. Shack

Robert D. Shack

Title: Member of HB Wine Merchants LLC

Date: 6-23-17

ASSIGNEE

RS/MR SELECTIONS, LLC

By: Robert D. Shack

Robert D. Shack

Title: Member of RS/MR Selections, LLC

Date: 6-23-17