

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IISI INSURANCE SERVICES INC.		05/30/2017	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	BRATLAB, LLC		
Street Address:	405 NORTH WABASH APT 5009		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86368859	BRATLAB	
Serial Number:	86652874	EUDOO	
Serial Number:	86667838	HABITS AT WORK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	corey.mccombs@dinsmore.com		
Correspondent Name:	Corey McCombs		
Address Line 1:	301 Grant Street, Suite 2800		
Address Line 2:	One Oxford Centre		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
NAME OF SUBMITTER:	Corey McCombs		
SIGNATURE:	/Corey McCombs/		
DATE SIGNED:	06/23/2017		
Total Attachments: 9			
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TRADEMARK ASSIGNMENT

WHEREAS, IISI INSURANCE SERVICES INC., a corporation existing under the laws of Illinois, having an address of 3901 Stonecroft Boulevard, Chantilly, Virginia 20151 (hereinafter referred to as "ASSIGNOR"), ASSIGNOR is the owner of the pending trademark applications listed on the attached Schedule A and of the trademarks shown in said Applications (hereinafter referred to as the "MARKS"), and of the goodwill of the business symbolized by the MARKS.

WHEREAS, BRATLAB, LLC, a limited liability company existing under the laws of Illinois, having an address of 405 North Wabash, Apt 5009, Chicago, Illinois 60611 (hereinafter referred to as "ASSIGNEE"), ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the MARKS and the goodwill of the business symbolized by the MARKS; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE, all rights, title, and interest in and to the MARKS worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

A. ASSIGNOR does hereby assign, sell, transfer and convey to ASSIGNEE, ASSIGNEES' successors and assigns, all worldwide rights, title, and interest in and to the MARKS, including all common law rights, federal rights, including those associated with the MARKS, including trade name rights, and the goodwill of the business or portion thereof, to which the MARKS pertain, and the right of ASSIGNOR to conduct business under said MARKS.

B. ASSIGNOR further assigns to ASSIGNEE the right to sue for past infringements and misappropriations thereof, and to recover and hold all damages and profits arising from the MARKS.

C. ASSIGNOR hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to ASSIGNEE for maintaining for ASSIGNEE the MARKS hereby assigned.

SCHEDULE A

TRADEMARK	APP NO	CLASSES
BRATLAB	86368859	35, 44
EUDOO	86652874	9, 41
HABITS AT WORK	86667838	9, 35, 36, 41, 42, 44, 45

TRADEMARK ASSIGNMENT

WHEREAS, IISI INSURANCE SERVICES INC., a corporation existing under the laws of Illinois, having an address of 3901 Stonecroft Boulevard, Chantilly, Virginia 20151 (hereinafter referred to as "ASSIGNOR"), ASSIGNOR is the owner of the pending trademark applications listed on the attached Schedule A and of the trademarks shown in said Applications (hereinafter referred to as the "MARKS"), and of the goodwill of the business symbolized by the MARKS.

WHEREAS, BRATLAB, LLC, a Limited Liability Company existing under the laws of Illinois, having an address of 405 North Wabash Apt 5009 Chicago Illinois 60611 (hereinafter referred to as "ASSIGNEE"), ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the MARKS and the goodwill of the business symbolized by the MARKS; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE, all rights, title, and interest in and to the MARKS worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

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B. ASSIGNOR further assigns to ASSIGNEE the right to sue for past infringements and misappropriations thereof, and to recover and hold all damages and profits arising from the MARKS.

C. ASSIGNOR hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to ASSIGNEE for maintaining for ASSIGNEE the MARKS hereby assigned.

Executed at _____, this ____ day of _____, 2017.

By: _____
IISI INSURANCE SERVICES INC.,

Executed at CHICAGO, this 16 day of JUNE, 2017.

By:

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

BRATLAB, LLC

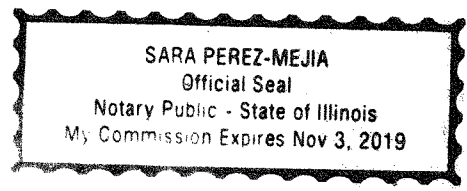
STATE OF Illinois)
)
COUNTY OF COOK)
)

ss:

On 06-16-17, before me, ~~SARA PEREZ~~ personally appeared ANDREW W. SYKES, personally known to me (or provided to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Signature *Sara Perez*

STATE OF)
) ss:
COUNTY OF)
)

On _____, before me, _____, personally appeared _____, personally known to me (or provided to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature _____

SCHEDULE A

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