

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM432428

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/27/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Old PLG Inc.	FORMERLY Performance Lacrosse Group Inc.	06/23/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Cascade Maverik Lacrosse, LLC
Street Address:	4697 Crossroads Park Drive
City:	Liverpool
State/Country:	NEW YORK
Postal Code:	13088
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	4332610	LEGEND
Registration Number:	2134634	C
Registration Number:	2513634	
Registration Number:	2923430	CPX
Registration Number:	2866570	IRIS
Registration Number:	2163794	C
Registration Number:	2068695	CASCADE
Registration Number:	4119969	
Registration Number:	4119968	
Registration Number:	4119967	
Registration Number:	4119966	
Registration Number:	4119965	
Registration Number:	4119964	
Registration Number:	4119963	
Registration Number:	4119962	
Registration Number:	4116626	
Registration Number:	4116625	
Registration Number:	4116624	

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Property Type	Number	Word Mark
Registration Number:	4116623	
Registration Number:	4116622	
Registration Number:	4526048	WONDERGIRL
Registration Number:	3345607	WONDER BOY
Registration Number:	3881725	MAVERIK LACROSSE
Registration Number:	3655902	MAVERIK LACROSSE
Registration Number:	3938300	MAV
Registration Number:	3911414	SHARK GEL
Registration Number:	3541154	MAVERIK BIG TIME
Registration Number:	3752656	

CORRESPONDENCE DATA

Fax Number: 2077911350

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 207-791-1100

Email: trademark@pierceatwood.com

Correspondent Name: Pierce Atwood LLP

Address Line 1: 254 Commercial Street

Address Line 4: Portland, MAINE 04101

ATTORNEY DOCKET NUMBER:	32380/2000
NAME OF SUBMITTER:	Jonathan M. Gelchinsky
SIGNATURE:	/Jonathan M. Gelchinsky/
DATE SIGNED:	06/23/2017

Total Attachments: 2

source=PLG to Cascade Maverik Lacrosse, LLC NPT Assignment (W6226807x7AC2E)#page1.tif

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TRADEMARK ASSIGNMENT

Old PLG Inc., formerly known as Performance Lacrosse Group Inc., a Delaware corporation with its principal place of business at 4697 Crossroads Park Drive, Liverpool, New York 13088 ("Assignor"), is the record owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor (the "Trademarks").

Assignor entered into an Asset Purchase Agreement (the "APA") dated as of October 31, 2016 (as amended, supplemented or modified), and a Counterpart to the APA (the "Counterpart Agreement") on February 8, 2017, with 9938982 Canada Inc., a Canadian corporation, pursuant to which Cascade Maverik Lacrosse, LLC, a Delaware limited liability company with its principal place of business at 4697 Crossroads Park Drive, Liverpool, New York 13088 ("Assignee"), acquired the Trademarks and the ongoing and existing business associated therewith.

In consideration of the foregoing and for other good and valuable consideration contained herein and in the APA and Counterpart Agreement, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of February 27, 2017, which is the closing date of the APA and Counterpart Agreement, to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

OLD PLG INC.

By: 
Michael J. Wall
President, Treasurer and Secretary

Date: June 23, 2017

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LEGEND	4,332,610	07-May-2013
C Design	2,134,634	03-Feb-1998
Helmet Design 1	2,513,634	04-Dec-2001
CPX	2,923,430	01-Feb-2005
IRIS	2,866,570	27-Jul-2004
C Design	2,163,794	09-Jun-1998
CASCADE	2,068,695	10-Jun-1997
Helmet Design 2	4,119,969	03-Apr-2012
Helmet Design 3	4,119,968	03-Apr-2012
Helmet Design 4	4,119,967	03-Apr-2012
Helmet Design 5	4,119,966	03-Apr-2012
Helmet Design 6	4,119,965	03-Apr-2012
Helmet Design 7	4,119,964	03-Apr-2012
Helmet Design 8	4,119,963	03-Apr-2012
Helmet Design 9	4,119,962	03-Apr-2012
Helmet Design 10	4,116,626	27-Mar-2012
Helmet Design 11	4,116,625	27-Mar-2012
Helmet Design 12	4,116,624	27-Mar-2012
Helmet Design 13	4,116,623	27-Mar-2012
Helmet Design 14	4,116,622	27-Mar-2012
WONDERGIRL	4,526,048	06-May-2014
WONDER BOY	3,345,607	27-Nov-2007
MAVERIK LACROSSE Design	3,881,725	23-Nov-2010
MAVERIK LACROSSE Design	3,655,902	14-Jul-2009
MAV	3,938,300	29-Mar-2011
SHARK GEL	3,911,414	25-Jan-2011
MAVERIK BIG TIME	3,541,154	02-Dec-2008
M Design	3,752,656	23-Feb-2010