

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432520

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The North Highland Company LLC		06/23/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	101 North Tryon Street		
Internal Address:	c/o MAC Legal (NC1-001-05-45)		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4832249	YOU FIRST	
Registration Number:	4752764	LINKED EXECUTION	
Registration Number:	4389523	CODES THAT MATTER	
Registration Number:	4288895	ENFATHOM	
Registration Number:	4138826	OWN YOUR LIFE. OWN YOUR CAREER. OWN YOUR	
Registration Number:	3971405	GLOBALLY LOCAL	
Registration Number:	3485504	SPARKS GROVE	
Registration Number:	3022123	NORTH HIGHLAND	
Serial Number:	87005908	PROFESSIONALIZING	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9192868000		
Email:	PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com		
Correspondent Name:	MOORE & VAN ALLEN PLLC		
Address Line 1:	3015 Carrington Mill Blvd., Suite 400		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		

OP \$240.00 4832249

ATTORNEY DOCKET NUMBER:	327000.027670
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	06/26/2017
Total Attachments: 4 source=2017 Executed IP Notice (North Highland) - North Highland#page1.tif source=2017 Executed IP Notice (North Highland) - North Highland#page2.tif source=2017 Executed IP Notice (North Highland) - North Highland#page3.tif source=2017 Executed IP Notice (North Highland) - North Highland#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 23, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

THE NORTH HIGHLAND COMPANY LLC

By: 

Name: Daniel D. Reardon

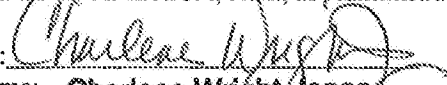
Title: President and Chief Executive Officer

THE NORTH HIGHLAND COMPANY LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006091 FRAME: 0017

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 
Name: Charlene Wright Jones
Title: Vice President

THE NORTH HIGHLAND COMPANY LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006091 FRAME: 0018

Schedule 1

The North Highland Company LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
YOU FIRST	4832249	10/13/15
LINKED EXECUTION	4752764	06/09/15
CODES THAT MATTER	4389523	08/20/13
ENFATHOM and Design	4288895	02/12/13
OWN YOUR LIFE. OWN YOUR CAREER. OWN YOUR COMPANY.	4138826	05/08/12
GLOBALLY LOCAL	3971405	05/31/11
SPARKS GROVE	3485504	08/12/08
NORTH HIGHLAND	3022123	11/29/05

Trademark Application

Mark	Appl. No.	Filing Date
PROFESSIONALIZING	87005908	04/19/16