

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432591

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harvest on Geary, Inc.		05/25/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cosecha Holding Co., Inc.		
Street Address:	1565 Madison Street		
Internal Address:	Ste. B		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5165759	FARM TO FEELING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153060890		
Email:	james@marionesq.com		
Correspondent Name:	James P Marion		
Address Line 1:	1366 5th Avenue, #3		
Address Line 4:	San Francisco, CALIFORNIA 94122		
NAME OF SUBMITTER:	James P Marion		
SIGNATURE:	/James Marion/		
DATE SIGNED:	06/26/2017		
Total Attachments: 3			
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OP \$40.00 5165759

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of May 25, 2017 ("Effective Date"), is made by HARVEST ON GEARY, INC., a California corporation, located at 1565 Madison Street, Ste. B., Oakland, CA 94612 ("Seller"), in favor of COSECHA HOLDING CO., INC., a California corporation, located at 1565 Madison Street, Ste. B., Oakland, CA 94612 ("Buyer").

WHEREAS, Seller wishes to transfer and assign to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment, for recording with various authorities as necessary; and

WHEREAS, Seller is owner of the FARM TO FEELING trademark, as well as the federal trademark registration (Reg. No. 5165759)("Trademark"), as set forth on attached Schedule 1; and

WHEREAS, Buyer wishes to acquire all rights that Seller may have in the and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, the parties agree as follows:

1. **Assignment.** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title and interest in and to the following, together with the goodwill of the business connected with the use of, and symbolized by, the Trademark:

(a) the Trademark set forth on Schedule 1 attached hereto;

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Buyer. Seller shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Trademark is properly assigned to Buyer, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Seller has duly executed and delivered this Trademark Assignment as of the Effective Date.

HARVEST ON GEARY, INC.

By: MH
Name: MARTIN HIGGINS
Title: CEO

AGREED TO AND ACCEPTED:

COSECHA HOLDING CO., INC.

By: MH
Name: MARTIN HIGGINS
Title: CEO

SCHEDULE 1

(Use the "Back" button of the Internet Browser to return to TESS)

Farm to Feeling

Word Mark FARM TO FEELING

Goods and Services IC 344, US 100 101, G & S medical cannabis resources, namely, providing information pertaining to the benefits of medicinal use of cannabis, FIRST USE: 2016/1/01, FIRST USE IN COMMERCE: 2016/02/01

Standard Characters Claimed

Mark Drawing Code 14 (STANDARD CHARACTER MARK)

Serial Number 87194382

Filing Date August 10, 2016

Current Basis 1A

Original Filing Basis 1A

Publisher for Opposition January 1, 2017

Registration Number 5162759

Registration Date March 21, 2017

Owner (REGISTRANT) Harvest On Geary, Inc. CORPORATION CALIFORNIA 1525 Mission Street, Ste. B Oakland CALIFORNIA 94612

Attorney of Record James P. Manzon

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

