

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432598

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quaker Pet Group, Inc.		06/26/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Worldwise, Inc.		
Street Address:	6 Hamilton Landing		
Internal Address:	Suite 150		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94949		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3836542	GODOG	
Registration Number:	3836543	GODOG TOUGH FOR FUN	
Serial Number:	86401754	GODOG	
Serial Number:	86401770	GODOG	
Serial Number:	87061927	GODOG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	patents@batechlaw.com		
Correspondent Name:	Nathan P. Koenig		
Address Line 1:	2171 Francisco E. Francisco Blvd.		
Address Line 2:	Suite L		
Address Line 4:	San Rafael, CALIFORNIA 94901		
NAME OF SUBMITTER:	Nathan P. Koenig		
SIGNATURE:	/nathan p. koenig/		
DATE SIGNED:	06/26/2017		
Total Attachments:	1		

OP \$140.00 3836542

ASSIGNMENT

WHEREAS, Quaker Pet Group, Inc., hereinafter "ASSIGNOR", has adopted, used, is using and is the owner of the following trademark(s) now registered in the United States Patent and Trademark Office:


Trademark	Registration/Application No.	Date of Registration
GODOG	3,836,542	August 24, 2010
GODOG TOUGH FOR FUN	3,836,543	August 24, 2010
GODOG	86/401,754	<i>Pending</i>
GODOG	86/401,770	<i>Pending</i>
GODOG	87/061,927	<i>Pending</i>

WHEREAS, Worldwise, Inc., hereinafter "ASSIGNEE", is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his name to this assignment on the date indicated below.

Date: June 26, 2017

By: 
Neil Werde
President, Quaker Pet Group, Inc.