

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432669

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Algenist Holdings, Inc.		01/05/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Algenist Brands LLC		
Street Address:	801 N. Brand Boulevard		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91203		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4637748	ALGASOME	
Registration Number:	3959874	ALGENIST	
Registration Number:	4324633	ALGURONIC	
Registration Number:	3900135	ALGURONIC ACID	
Serial Number:	87288516	GENIUS LIQUID COLLAGEN	
Registration Number:	4804881	GENIUS WHITE	
Registration Number:	4960867	SUBLIME DEFENSE	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	06/27/2017		

OP \$190.00 4637748

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into effective January 5, 2017, by and between Algenist Holdings, Inc., a Delaware corporation having a place of business at 801 N. Brand Boulevard, Glendale, California 91203, USA ("Assignor"), and Algenist Brands LLC, a Delaware limited liability company having a place of business at 801 N. Brand Boulevard, Glendale, California 91203, USA ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof.

NOW, THEREFORE, for U.S. \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, the portion of the business to which any Mark filed in the United States on the basis of intent-to-use for which a statement of use has not yet been filed in accordance with 15 U.S.C. §1060, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associate with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
2. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

3. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions contemplated hereby, to vest in Assignee the beneficial and record title to the Marks, and to put Assignee in actual possession and operating control of such Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

ASSIGNOR:

ALGENIST HOLDINGS, INC.

Dated: 6/23/2017
By: ANDREW R. TARSHIS
Name: Andrew R. Tarshis
Its: AUTHORIZED PERSON

Witness

Name: TRACY BURKE
Nationality: USA
Address: 15 RIVERIDE AVE CT.
Signature: [Signature]

Witness

Name: JORDAN POWYK
Nationality: USA
Address: 15 RIVERIDE AVE, CT
Signature: [Signature]

STATE OF OHIO)
)
COUNTY OF HAMILTON)

ss.

On June 23, 2017 before me, Theodore R. Remaklus, a notary public for the state, personally appeared Andrew R. Tarshis, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Theodore R. Remaklus
Notary Public

THEODORE R. REMAKLUS, Attorney at Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration
date. Section 147.03 O.R.C.

Agreed and Accepted as of
the date first above written.

ASSIGNEE:

ALGENIST BRANDS LLC

Dated: 6/23/2017
By: ANDREW R. TANSAL
Name: Andrew R. Tansal
Its: INDIVIDUAL PERSON

Witness

Name: TRELLY BIRNELL
Nationality: USA
Address: 6 ROVERVADE AVE - CT.
Signature: Trelly Birnell

Witness

Name: JORDON POWER
Nationality: USA
Address: 16 RIVERSIDE TVE, CT
Signature: Jordan Power

STATE OF OHIO)
)
COUNTY OF HAMILTON)

ss.

On June 23, 2017 before me, Theodore R. Remaklus, a notary public for the state, personally appeared Andrew R. Tansal, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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Theodore R. Remaklus
Notary Public

THEODORE R. REMAKLUS, Attorney at Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration
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EXHIBIT A

Country	Trademark	Status	App./Reg. No.	App./Reg. Date
Brazil	ALGENIST	Registered	904,814,793	May 17, 2012
Brazil	ALGURONIC	Registered	830,081,909	Feb. 26, 2009
Canada	ALGENIST	Registered	840,949	Jan. 22, 2013
Canada	ALGURONIC	Registered	930,281	Aug. 22, 2012
Canada	GENIUS WHITE	Pending	1,690,217	Aug. 19, 2014
Colombia	ALGURONIC	Registered	388,326	Set. 28, 2009
EU	ALGURONIC	Registered	8,206,757	Feb. 26, 2009
Hong Kong	ALGENIST	Registered	302,283,525	June 14, 2012
Hong Kong	ALGURONIC	Registered	302,634,903	June 10, 2013
India	ALGENIST	Registered	2,376,353	Aug. 7, 2012
India	ALGURONIC	Pending	2,376,354	Aug. 7, 2012
Indonesia	ALGURONIC	Pending	D00.2012.044467	Sept. 19, 2012
Indonesia	ALGENIST	Pending	D00.2012.044462	Sept. 19, 2012
Japan	ALGURONIC	Registered	5,296,833	Jan. 22, 2010
Kuwait	ALGENIST	Registered	95220	Oct. 25, 2010
Kuwait	ALGURONIC ACID	Registered	95258	Nov. 24, 2010
Macao	ALGENIST	Registered	N/066930	June 18, 2012
Macao	ALGURONIC	Registered	N/069182	Sept. 4, 2012
Macao	ALGURONIC	Registered	N/069183	Sept. 4, 2012
Malaysia	ALGENIST	Registered	2012014826	Sept. 3, 2012
Malaysia	ALGURONIC	Registered	2012014827	Sept. 3, 2012
Malaysia	ALGURONIC	Registered	2012014828	Sept. 3, 2012
Mexico	ALGENIST	Registered	1,341,788	Sept. 5, 2012
Mexico	ALGURONIC	Registered	1,341,045	Sept. 5, 2012
Mexico	ALGURONIC	Registered	1,341,787	Sept. 5, 2012
Qatar	ALGENIST	Registered	65100	Nov. 30, 2010
Qatar	ALGURONIC ACID	Registered	64983	Nov. 22, 2010
Saudi Arabia	ALGENIST	Registered	1381/89	Dec. 27, 2010
Saudi Arabia	ALGURONIC ACID	Registered	1381/79	Nov. 22, 2010
South Africa	ALGENIST	Registered	2012/23731	Aug. 31, 2012
South Africa	ALGURONIC	Registered	2012/23732	Aug. 31, 2012
South Africa	ALGURONIC	Registered	21012/23733	Aug. 31, 2012
Taiwan	ALGENIST	Registered	1,704,140	May 1, 2015

Country	Trademark	Status	App./Reg. No.	App./Reg. Date
Taiwan	ALGURONIC	Registered	1,587,840	July 1, 2013
UAE	ALGENIST	Registered	161,925	Nov. 14, 2010
UAE	ALGURONIC ACID	Registered	155,941	Nov. 21, 2010
United States	ALGASOME	Registered	4,637,748	Nov. 11, 2014
United States	ALGENIST	Registered	3,959,874	May 10, 2011
United States	ALGURONIC	Registered	4,324,633	Apr. 23, 2013
United States	ALGURONIC ACID	Registered	3,900,135	Jan. 4, 2011
United States	GENIUS LIQUID COLLAGEN	Pending	87288516	Jan. 4, 2017
United States	GENIUS WHITE	Registered	4,804,881	Sep. 1, 2015
United States	SUBLIME DEFENSE	Registered	4,960,867	May 17, 2016
Yemen	ALGENIST	Registered	41616	Oct. 26, 2010
Yemen	ALGURONIC ACID	Registered	41647	Nov. 21, 2010