

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM432889

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Edmunds.com, Inc.		06/27/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	1525 West W.T. Harris Blvd.		
Internal Address:	MAC D1109-019		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28262		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Serial Number:	85645574	ASK THE CAR PEOPLE	
Serial Number:	85394896	BEST RETAINED VALUE	
Serial Number:	77529287		
Serial Number:	87428187		
Serial Number:	87428234		
Serial Number:	86443909	CARCODE	
Serial Number:	85482227	CARCODE.ME	
Serial Number:	85449550	CARCORNER	
Serial Number:	85104983	EDITORS' MOST WANTED	
Serial Number:	75133548	EDMUND'S	
Serial Number:	77519063	EDMUNDS	
Serial Number:	77529107	EDMUNDS.COM.	
Serial Number:	85887854	EDMUNDS PRICE PROMISE	
Serial Number:	85972254	EDMUNDS.COM PRICE PROMISE	
Serial Number:	76073752	EDMUNDS.COM TRUE MARKET VALUE	
Serial Number:	85789688	GREENWOOD PRICE PROMISE	
Serial Number:	85145754	INSIDE LINE	
Serial Number:	87427976	LEASE BOT	

OP \$815.00 85645574

Property Type	Number	Word Mark
Serial Number:	86367652	LOT BUDDY
Serial Number:	86961199	PRICE PROMISE
Serial Number:	86140748	PROMISE PARTNER
Serial Number:	86140725	PROMISE PROGRAM
Serial Number:	85394929	READERS' MOST WANTED
Serial Number:	85394919	TCI
Serial Number:	77478131	TCO
Serial Number:	76073757	TMV
Serial Number:	85105031	TRUE COST OF INCENTIVES
Serial Number:	77478036	TRUE COST TO OWN
Serial Number:	85104898	TRUE COST TO OWN
Serial Number:	77474206	TRUE MARKET VALUE
Serial Number:	85104944	TRUE MARKET VALUE
Serial Number:	75894292	WHERE SMART CAR BUYERS START

CORRESPONDENCE DATA

Fax Number: 7043738822

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (704) 373-4640

Email: bsmith@mcguirewoods.com

Correspondent Name: Betty G. Smith, Senior Paralegal

Address Line 1: McGuireWoods LLP, 201 N. Tryon Street

Address Line 2: Suite 3000

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 2029724-0846

NAME OF SUBMITTER: Betty G. Smith

SIGNATURE: /Betty G. Smith/

DATE SIGNED: 06/28/2017

Total Attachments: 5

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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated as of June 27, 2017

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of June 27, 2017 (as amended, restated, supplemented or otherwise modified from time to time, the “Agreement”) among the Grantor (as identified on the signature pages hereto), the other grantors party thereto and the Administrative Agent (as identified on the signature pages hereto) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to the Administrative Agent for the ratable benefit of the Secured Parties.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, each hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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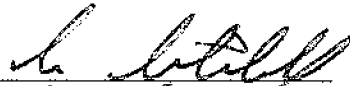
Very truly yours,

GRANTOR:

Edmunds.com, Inc.
2401 Colorado Ave
Santa Monica, CA 90404

JURISDICTION OF FORMATION OF
GRANTOR: NEW YORK

EDMUNDS.COM, INC.


By: 
Name: Avi Stankert
Title: CEO

Acknowledged and accepted:

ADMINISTRATIVE AGENT:

Wells Fargo Bank, National Association
1525 West W.T. Harris Blvd.
MAC D1109-019
Charlotte, NC 28262

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**

By: 
Name: Kurt Cardoza
Title: Senior Vice President

**SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

TRADEMARKS

Mark	Serial Number	Owner	Date Filed	Registration Date	Date Affidavit of Use and/or Renewal is Due	Affidavit of Use and/or Renewal Filed Y / N
ASK THE CAR PEOPLE	85-645574	Edmunds.com, Inc.	6/7/2012	8/13/2013	8/13/2019	N/A ¹
BEST RETAINED VALUE	85-394896	Edmunds.com, Inc.	8/10/2011	2/7/2012	2/7/2018	N/A
Car Logo	77-529287	Edmunds.com, Inc.	7/23/2008	9/7/2010	9/7/2020	Affidavit of Use filed 2016
Car Logo (2017 version)	87-428187	Edmunds.com, Inc.	4/27/2017	N/A	N/A	N/A
Car Logo (2017 version)(blue)	87-428234	Edmunds.com, Inc.	4/27/2017	N/A	N/A	N/A
CARCODE	86-443909	Edmunds.com, Inc.	11/4/2014	8/4/2015	8/4/2021	N/A
CARCODE.ME	85-482227	Edmunds.com, Inc.	11/29/2011	8/28/2012	8/28/2018	N/A
CARCORNER	85-449,550	Edmunds.com, Inc.	10/18/2011	4/3/2012	4/3/2018	N/A
EDITORS' MOST WANTED	85-104983	Edmunds.com, Inc.	8/11/2010	4/12/2011	4/12/2017	NO
EDMUND'S	75-133548	Edmunds.com, Inc.	7/12/1996	10/21/1997	10/21/2017	Renewal filed 2007
EDMUNDS	77-519,063	Edmunds.com, Inc.	7/10/2008	8/31/2010	8/31/2020	Affidavit of Use filed 2016
EDMUNDS.COM (& design)	77-529107	Edmunds.com, Inc.	7/23/2008	9/7/2010	9/7/2020	Affidavit of Use filed 2016
EDMUNDS PRICE PROMISE	85-887854	Edmunds.com, Inc.	3/27/2013	3/11/2014	3/11/2020	N/A
EDMUNDS.COM PRICE PROMISE	85-972254	Edmunds.com, Inc.	6/27/2013	3/11/2014	3/11/2020	N/A
EDMUNDS.COM TRUE MARKET VALUE	76-073752	Edmunds.com, Inc.	6/20/2000	10/16/2001	10/16/2021	Renewal filed 2011

¹ NTD: As used in this column, "N/A" indicates that no Declaration of Use or Renewal has come due to date.

Mark	Serial Number	Owner	Date Filed	Registration Date	Date Affidavit of Use and/or Renewal is Due	Affidavit of Use and/or Renewal Filed Y / N
GREENWOOD PRICE PROMISE	85-789688	Edmunds.com, Inc.	11/28/2012	7/16/2013	7/16/2019	N/A
INSIDE LINE	85-145754	Edmunds.com, Inc.	10/5/2010	4/12/2011	4/12/2017	NO
LEASE BOT	87-427976	Edmunds.com, Inc.	4/27/2017	N/A	N/A	N/A
LOT BUDDY	86-367652	Edmunds.com, Inc.	8/15/2014	3/31/2015	3/31/2021	N/A
PRICE PROMISE	86-961199	Edmunds.com, Inc.	4/1/2016	N/A	N/A	N/A
PROMISE PARTNER	86-140748	Edmunds.com, Inc.	12/11/2013	3/29/2016	3/29/2022	N/A
PROMISE PROGRAM	86-140725	Edmunds.com, Inc.	12/11/2013	3/29/2016	3/29/2022	N/A
READERS' MOST WANTED	85-394929	Edmunds.com, Inc.	8/10/2011	2/7/2012	2/7/2018	N/A
TCI	85-394919	Edmunds.com, Inc.	8/10/2011	7/17/2012	7/17/2018	N/A
TCO	77-478131	Edmunds.com, Inc.	5/19/2008	12/30/2008	12/30/2018	Affidavit of Use filed 2014
TMV	76-073757	Edmunds.com, Inc.	6/20/2000	9/4/2001	9/4/2021	Renewal filed 2011
TRUE COST OF INCENTIVES	85-105031	Edmunds.com, Inc.	8/11/2010	11/8/2011	11/8/2017	N/A
TRUE COST TO OWN	77-478036	Edmunds.com, Inc.	5/19/2008	10/14/2008	10/14/2018	Affidavit of Use filed 2014
TRUE COST TO OWN	85-104898	Edmunds.com, Inc.	8/11/2010	11/8/2011	11/8/2017	N/A
TRUE MARKET VALUE	77-474206	Edmunds.com, Inc.	5/14/2008	10/14/2008	10/14/2018	Affidavit of Use filed 2014
TRUE MARKET VALUE	85-104944	Edmunds.com, Inc.	8/11/2010	11/22/2011	11/22/2017	N/A
WHERE SMART CAR BUYERS START	75-894292	Edmunds.com, Inc.	1/11/2000	9/25/2001	9/25/2021	Renewal filed 2011