

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM432973

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REEF COSMETICS SA		04/12/2017	Joint Stock Company: SWITZERLAND
RECEIVING PARTY DATA			
Name:	H.S.A. HAIR STYLING APPLICATIONS SPA		
Street Address:	VIA DEI CARANTANI 1		
City:	I-21100 VARESE (VA)		
State/Country:	ITALY		
Entity Type:	Joint Stock Company: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87109119	FOOT EXPERTISE	
CORRESPONDENCE DATA			
Fax Number:	2165796073		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-579-1700		
Email:	lhawkins@pearne.com		
Correspondent Name:	JOHN P. MURTAUGH/PEARNE & GORDON LLP		
Address Line 1:	1801 EAST 9TH STREET, SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	STUD-56347		
DOMESTIC REPRESENTATIVE			
Name:	JOHN P. MURTAUGH		
Address Line 1:	1801 EAST 9TH STREET, SUITE 1200		
Address Line 4:	CLEVELAND, OHIO 44114-3108		
NAME OF SUBMITTER:	JOHN P. MURTAUGH		
SIGNATURE:	/johnpmurtaugh/		
DATE SIGNED:	06/27/2017		
Total Attachments: 1			

CH \$40.00 87109119

ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, REEF COSMETICS SA, a joint stock company organized under the laws of Switzerland, having an address at Via Vite 3, CH-6855 Stabio, SWITZERLAND, hereinafter referred to as "Assignor", hereby sells, assigns and transfers to H.S.A. HAIR STYLING APPLICATIONS SPA, a joint stock company organized under the laws of ITALY, having an address at Via Dei Carantani 1, I-21100 VARESE (VA) ITALY, hereinafter referred to as "Assignee", its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to United States Trademark Application No. 87/109,119 for the mark FOOT EXPERTISE and Design, the mark to which said application pertains (the "Mark"), Assignor's common law rights in the Mark, that portion of the business to which the Mark pertains, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, it will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

REEF COSMETICS SA

Date: 12.04.2017

By: Fabio Taborelli
(Signature)

Print Name: FABIO TABORELLI

Print Title: Sole director

Witnessed by:

First Witness

Mara Fedelfio

(Signature) Mara Fedelfio
Print Name: _____

Second Witness

Paola Cavatorta

(Signature) Paola Cavatorta
Print Name: _____