

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433056

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodale Inc.		06/27/2017	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Maria Rodale		
Street Address:	2807 Honeysuckle Road		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18015		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3663414	COOKING UP TROUBLE. DISHING OUT ADVICE	
Registration Number:	3717817	MARIA'S FARM COUNTRY KITCHEN	
Registration Number:	3717818	MARIA'S FARM COUNTRY KITCHEN	
CORRESPONDENCE DATA			
Fax Number:	2023314308		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.293.7060		
Email:	tm@sughrue.com, vmullineaux@sughrue.com		
Correspondent Name:	Kevin G. Smith/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, D.C. 20037		
ATTORNEY DOCKET NUMBER:	800051/S13681 assign		
NAME OF SUBMITTER:	Kevin G. Smith		
SIGNATURE:	/Kevin G. Smith/		
DATE SIGNED:	06/29/2017		
Total Attachments: 2			
source=Trademark Assignment to Maria Rodale#page1.tif			
source=Trademark Assignment to Maria Rodale#page2.tif			

OP \$90.00 3663414

TRADEMARK ASSIGNMENT

WHEREAS, Rodale Inc., a corporation of Pennsylvania, with an address of 400 South 10th Street, Emmaus, Pennsylvania 18098-0088 (the "Assignor"), is the owner of the trademarks set forth in attached Schedule A (the "Marks"); and


WHEREAS, Maria Rodale, an individual citizen of the United States, with an address at 2807 Honeysuckle Road, Bethlehem, Pennsylvania 18015 (the "Assignee"), is desirous of acquiring said Marks and the registrations thereof;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the identified registrations, together with the goodwill of the business symbolized by the Marks.

RODALE INC.

Dated: 6/27/17

By:



Name: Paul A. McGinley, Esq.
Title: EVP, General Counsel & CAO

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
COOKING UP TROUBLE. DISHING OUT ADVICE	3663414	August 4, 2009
MARIA'S FARM COUNTRY KITCHEN (Design)	3717817	December 1, 2009
MARIA'S FARM COUNTRY KITCHEN	3717818	December 1, 2009