

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM431730

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Mountain Finance SBIC, L.P.		06/16/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	IT'SUGAR, LLC		
Street Address:	3155 10th Street		
City:	Deerfield Beach		
State/Country:	FLORIDA		
Postal Code:	33442		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4611945	IT'SUGAR	
Registration Number:	3984117	S	
Registration Number:	3357537	IT'SUGAR	
Registration Number:	3399718	IT'SUGAR	
Registration Number:	3293277	IT'SCREAM	
Registration Number:	4476145	BEAR KEG	
Registration Number:	4249969	BYOB	
Registration Number:	4218621	IT'SWEET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	stokesb@gtlaw.com		
Correspondent Name:	Bethany Stokes		
Address Line 1:	One International Place		
Address Line 2:	Suite 2000		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	150571-010300		
NAME OF SUBMITTER:	Bethany Stokes		

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SIGNATURE:	/Bethany Stokes/
DATE SIGNED:	06/19/2017
Total Attachments: 4 source=nmf_is_release_201706191337#page1.tif source=nmf_is_release_201706191337#page2.tif source=nmf_is_release_201706191337#page3.tif source=nmf_is_release_201706191337#page4.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of the 16th day of June, 2017, by NEW MOUNTAIN FINANCE SBIC, L.P., a Delaware limited partnership, as Administrative Agent ("Administrative Agent") in favor of IT'SUGAR LLC, a Delaware limited liability company ("Grantor").

WHEREAS, pursuant to that certain Credit Agreement dated as of October 23, 2015 by and among the Grantor, Administrative Agent, the other Loan Parties party thereto, and the Persons signatory thereto from time to time as Lenders (together with all annexes, exhibits or schedules thereto, as from time to time amended, modified, supplemented or restated, the "Credit Agreement") and that certain Trademark Security Agreement dated as of October 23, 2015 ("Security Agreement") by and among the Grantor and Administrative Agent, Grantor pledged, assigned and granted to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in, lien on, and right of set-off against, all Trademarks of Grantor, whether now owned or existing or hereafter acquired or arising, including all of the Trademarks set for the on Schedule A attached hereto;

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office ("USPTO") on October 23, 2015 at Reel 005652 Frame 0119.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Secured Parties, and Grantor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Credit Agreement or Trademark Security Agreement.

SECTION 2. Termination and Release. Administrative Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) releases, discharges, terminates and relinquishes unto the Grantor (i) the continuing security interests in such Grantor's right, title and interest in, to and under the Trademarks, together with any goodwill connected with and symbolized by any such Trademarks, whether then owned or thereafter acquired or arising wherever located, and (ii) any and all causes of action for past, present, and future infringement or breach of the Trademarks, with the right to sue for and collect, or otherwise recover, damages for such infringement or breach;

(b) authorizes and requests that the USPTO note and record the existence of this Release and hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may deem necessary to secure to Assignee the rights herein conveyed.

SECTION 3. Governing Law. This Release shall be governed by and construed in accordance with the laws of the State of New York without giving effect to its choice of law provisions.

IN WITNESS HEREOF, the Administrative Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks.

ADMINISTRATIVE AGENT:

NEW MOUNTAIN FINANCE SBIC, L.P.

By: Steven B. Klinsky
Name: Steven B. Klinsky
Title: Principal

Schedule A

Trademarks

Trademark	Registration Date	Registration Number (Registration Date)
IT'SUGAR	September 30, 2014	4,611,945
S & Design	June 28, 2011	3,984,117
IT'SUGAR Stylized	December 18, 2007	3,357,537
IT'SUGAR	March 18, 2008	3,399,718
IT'SCREAM	September 18, 2007	3,293,277
BEAR KEG	January 28, 2014	4,476,145
BYOB	November 27, 2012	4,249,969

IT'S SWEET	October 2, 2012	4,218,621
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