

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433241

| | | | |
|---|-------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GOODDATA CORPORATION | | 06/29/2017 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | WF FUND V LIMITED PARTNERSHIP | | |
| Street Address: | 40 KING STREET WEST | | |
| Internal Address: | SUITE 5001 | | |
| City: | TORONTO | | |
| State/Country: | CANADA | | |
| Postal Code: | M5H 3Y2 | | |
| Entity Type: | Limited Partnership: ONTARIO | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4891958 | G | |
| Registration Number: | 3586511 | GOODDATA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8585506420 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 858-550-6433 | | |
| Email: | jmfitzpatrick@cooley.com | | |
| Correspondent Name: | JENNIFER FITZPATRICK | | |
| Address Line 1: | C/O COOLEY LLP | | |
| Address Line 2: | 4401 EASTGATE MALL | | |
| Address Line 4: | SAN DIEGO, CALIFORNIA 92121 | | |
| ATTORNEY DOCKET NUMBER: | 313569-129 Gooddata | | |
| NAME OF SUBMITTER: | JENNIFER FITZPATRICK | | |
| SIGNATURE: | /JENNIFER FITZPATRICK/ | | |
| DATE SIGNED: | 06/29/2017 | | |
| Total Attachments: 6 | | | |
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT** (as amended, restated, supplemented or otherwise modified, this “**Agreement**”) is entered into as of June 29, 2017 by and between **WF FUND V LIMITED PARTNERSHIP**, a limited partnership organized under the laws of Ontario (“**Lender**”), **GOODDATA CORPORATION**, a Delaware corporation (“**Grantor**”).

RECITALS

A. Lender and Grantor are entering into a Loan and Security Agreement as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “**Loan Agreement**”). Defined terms used herein without definition shall have the meanings set forth in the Loan Agreement.

B. The Secured Obligations are secured by the Collateral, as defined in the Loan Agreement, including without limitation, all of Grantor’s Intellectual Property.

C. Grantor’s execution and delivery of this Agreement is a condition to the effectiveness of the Loan Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Grantor and Lender hereby agree:

AGREEMENT

To secure the Secured Obligations, Grantor grants Lender a security interest in all of such Grantor’s right, title and interest in its Intellectual Property. Grantor hereby confirms that the attached schedules of Grantor’s copyright, patent and trademark applications and registrations, which are registered or filed with the United States Patent and Trademark Office or the United States Copyright Office, as applicable, attached hereto as Exhibits A, B and C hereto, respectively, are complete and accurate as of the date hereof.

Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate of this Agreement containing amended exhibits reflecting such new Intellectual Property.

This Agreement shall be exclusively (without regard to any rules or principles relating to conflicts of laws) governed by, enforced and construed in accordance with the laws of the state of California and the federal laws of the United States applicable therein. This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

660 3rd Street
San Francisco, CA 94107
Attn: Chief Financial Officer

GOODDATA CORPORATION

By: Jeffrey Cooper

Title: CFO

Name: JEFFREY COOPER

LENDER:

Address of Lender:

40 King Street West, Suite 5001
Toronto, Ontario, M5H 3Y2 Canada
Attention: Mark McQueen
Facsimile: (416) 882-1160

WF FUND V LIMITED PARTNERSHIP

By: **GF WF FUND V LIMITED PARTNERSHIP,**
its general partner

By: **2177995 ONTARIO LIMITED,**
its general partner

with a copy (which shall not constitute notice) to:

Cooley LLP
3175 Hanover Street
Palo Alto, CA 94304-1130
Fax: (650) 849-7400

By: _____

Title: _____

Name: _____

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

660 3rd Street
San Francisco, CA 94107
Attn: Chief Financial Officer

GOODDATA CORPORATION

By: _____

Title: _____

Name: _____

LENDER:

Address of Lender:

40 King Street West, Suite 5001
Toronto, Ontario, M5H 3Y2 Canada
Attention: Mark McQueen
Facsimile: (416) 682-1160

WF FUND V LIMITED PARTNERSHIP

By: **GP WF FUND V LIMITED PARTNERSHIP,**
its general partner

By: **2177995 ONTARIO LIMITED,**
its general partner

with a copy (which shall not constitute notice) to:

Cooley LLP
3175 Hanover Street
Palo Alto, CA 94304-1130
Fax: (650) 849-7400

By: _____

Title: President & CEO

Name: Mark K. McQueen

EXHIBIT A

Copyrights


None.

EXHIBIT B**Patents**

| Owner | Patent / Patent Application | Application No./ Patent No. | Issue Date / Application Date |
|----------------------|--|--------------------------------|----------------------------------|
| GoodData Corporation | Generating Analytics Application Using Reusable Application Modules | 14169483 / 9286329 | 3/15/2016/ 1/31/2014 |
| GoodData Corporation | Data Abstraction Layer for Interfacing with Reporting Systems | 14297442 / 8938414 | 1/20/2015 / 6/5/2014 |
| GoodData Corporation | Data Abstraction Layer for Interfacing with Reporting Systems | 14568411 / 9037534 | 5/19/2015 / 12/12/2014 |
| GoodData Corporation | Data Abstraction Layer for Interfacing with Reporting Systems | 14715329 / 9251485 | 2/2/2016 / 5/18/2015 |
| GoodData Corporation | Custom-Branded Analytic Applications in a Multi-Tenant Environment | 14051469 | 10/11/2013 |
| GoodData Corporation | Recommending User Actions Based on Collective Intelligence for a Multi-Tenant Data Analysis System | 14690321 | 4/17/2015 |

EXHIBIT C

Trademarks

| Mark | App. No. | Filing Date | Reg. No. | Reg. Date |
|---|-----------|-------------|-----------|-----------|
|  | 86/609808 | 4/24/15 | 4,891,958 | 1/26/16 |
| GOODSUBSCRIPTION BASH* | 85/702575 | 8/13/12 | 4,359,272 | 6/25/13 |
| GOODMARKETING BASH* | 85/702512 | 8/13/12 | 4,359,271 | 6/25/13 |
| GOODSALES BASH* | 85/702497 | 8/13/12 | 4,359,270 | 6/25/13 |
| GOODDATA | 77/534494 | 7/30/08 | 3,586,511 | 3/10/09 |

*Grantor will not renew; will lapse upon non-renewal.