

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433302

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		06/29/2017	Chartered Bank: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Marketing Evolution, Inc.		
Street Address:	4364 Town Center Blvd., Suite 320		
City:	El Dorado Hills		
State/Country:	CALIFORNIA		
Postal Code:	95762		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4070848	MATTERHORN	
Serial Number:	78867264	ADI PLUS	
Registration Number:	4026817	ROMO	
Serial Number:	78945535	KNOWLEDGE STOREHOUSE	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395866		
Email:	felicia.gordon@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	117152-0001		
NAME OF SUBMITTER:	Felicia D. Gordon		
SIGNATURE:	/Felicia D. Gordon/		
DATE SIGNED:	06/30/2017		
Total Attachments: 3			
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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Termination") is executed as of June 29, 2017, by Silicon Valley Bank ("SVB"), with reference to that certain Addendum to Intellectual Property Security Agreement delivered by Marketing Evolution, Inc. (the "Company"), dated December 1, 2008, which was recorded with the United States Patent and Trademark Office on December 22, 2008, at reel/frame number 3908/0242 (as otherwise amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"). Initially capitalized terms not defined in this Termination shall have the meanings set forth in the Security Agreement.

WHEREAS, the Company granted SVB, under the terms of the Security Agreement, a lien on and continuing security interest (the "Security Interest") in favor of SVB in and to all rights, title and interest in the Company's trademarks, including, without limitation, the trademarks listed in Exhibit A attached hereto (the "Company Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Company's trademarks.

WHEREAS, SVB has agreed to terminate and release its collateral pledge, grant, assignment, Security Interest, lien and all right, title and interest in all such Company Trademarks as herein provided.

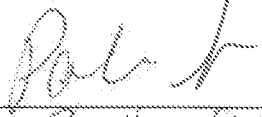
For good and valuable consideration, receipt of which is hereby acknowledged, SVB hereby:

1. releases, cancels, terminates and discharges the Security Interest granted to SVB by Company with respect to all trademarks described in the Security Agreement, including, but not limited to the Company Trademarks and all of the goodwill of the business connected with the use of, and symbolized by the Company's trademarks; and
2. to the extent SVB shall be deemed to have any right, title or interest in the Company Trademarks, retransfers, reconveys and reassigns to Company all of the right, title and interest in such intellectual property, including the Security Interest and any other liens without recourse and without representation or warranty of any kind whatsoever.

SVB hereby authorizes and requests that the Commissioner for Patents and Trademarks and any other governmental official record this Termination. This Termination shall be governed by the laws of the State of California.

IN WITNESS WHEREOF, the undersigned has caused this Termination to be executed by its duly authorized officer as of the date first written above.

SILICON VALLEY BANK

By: 
Name: Paula Sen
Title: Vice President

[Signature Page to Termination and Release of Security Interest in Trademarks]

EXHIBIT A
TRADEMARKS

	Owner	Trademark	Registration / Application No.	Registration / Filing Date
1.	Marketing Evolution, Inc.	MATTERHORN	Reg. No. 4070848	Reg. Date 12/13/2011
2.	Marketing Evolution, Inc.	ADI PLUS	App. No. 78/867,264	Filing Date 04/21/2006
3.	Marketing Evolution, Inc.	ROMO	Reg. No. 4026817	Reg. Date 09/13/2011
4.	Marketing Evolution, Inc.	KNOWLEDGE STOREHOUSE	App. No. 78/945,535	Filing Date 08/04/2006