

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM433339

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FERNDALE PHARMA GROUP, INC.		06/30/2017	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FERNDALE IP, INC.		
<b>Street Address:</b>	780 West Eight Mile Road		
<b>City:</b>	Ferndale		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48220		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4534654	RELIAFIT MALE URINARY DEVICE	
<b>Registration Number:</b>	4539704	RELIAFIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486475210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2486476000		
<b>Email:</b>	trademarks@dinsmore.com		
<b>Correspondent Name:</b>	JULIE A GREENBERG		
<b>Address Line 1:</b>	900 Wilshire Drive Suite 300		
<b>Address Line 4:</b>	TROY, MICHIGAN 48084		
<b>NAME OF SUBMITTER:</b>	Julie A. Greenberg		
<b>SIGNATURE:</b>	/JAG/		
<b>DATE SIGNED:</b>	06/30/2017		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is entered this 30 day of June, 2017, by Ferndale Pharma Group, Inc., having an address at 780 W. Eight Mi. Rd, Ferndale Michigan 48220 (hereafter "ASSIGNOR").

WHEREAS, ASSIGNOR has adopted and is using the Registered Marks RELIAFIT (Reg. No. 4539704) and RELIAFIT MALE URINARY DEVICE (Reg. No. 4534654) (hereafter the "Registered Marks");

WHEREAS ASSIGNOR desires to assign the Registered Marks to Ferndale IP, Inc., having an address at 780 W. Eight Mi. Rd, Ferndale Michigan 48220 (hereafter "ASSIGNEE")

NOW THEREFORE, for good and valuable consideration, the receipt of which is expressly acknowledged, Assignor hereby agrees as follows:

1. ASSIGNOR warrants and represents that it owns all rights to the Registered Marks, and all rights in and to their respective Registrations, and that it has the right to assign all such rights therein pursuant to this Assignment.
2. ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said Registered Marks, all goodwill associated with said Registered Marks, and all right, title, and interest in and to the Registrations.
3. ASSIGNOR agrees to assist in the preparation of additional paperwork as may be required from time to time to establish the terms of this Assignment.

Ferndale Pharma Group, Inc.

By: 

Date: 6/30/2017