

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONVERSION INNOVATIONS, INC.		06/04/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Citizens Bank of Pennsylvania, as Administrative Agent		
Street Address:	28 STATE STREET		
Internal Address:	MS1515		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	STATE CHARTERED BANK: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5043680	THRIVEHIVE	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704 503 2600		
Email:	vbantug@kslaw.com		
Correspondent Name:	KING & SPALDING		
Address Line 1:	100 N TRYON STREET		
Address Line 2:	SUITE 3900		
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	18588.015114		
NAME OF SUBMITTER:	Vicky R. Bantug		
SIGNATURE:	/Vicky R. Bantug/		
DATE SIGNED:	06/30/2017		
Total Attachments: 4			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

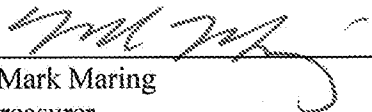
Please be advised that (a) pursuant to the Security Agreement dated as of June 4, 2014 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the “Security Agreement”), by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and Citizens Bank of Pennsylvania, as Administrative Agent (the “Administrative Agent”) for the secured parties referenced therein (the “Secured Parties”), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademark registrations and trademark applications shown on Schedule 1 attached hereto (the “Trademark Collateral”) to the Administrative Agent for the ratable benefit of the Secured Parties and (b) the undersigned hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in the Trademark Collateral. Capitalized terms used and not defined herein have the meanings specified in the Security Agreement.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademark Collateral (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark Collateral. Upon termination of such security interest, the Administrative Agent shall execute, acknowledge and deliver to the Obligors an instrument in writing in recordable form releasing the collateral pledge, grant, lien and security interest in the Trademark Collateral.

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Very truly yours,

CONVERSION INNOVATIONS, INC.

By: 
Name: Mark Maring
Title: Treasurer

Acknowledged and Accepted:

CITIZENS BANK OF PENNSYLVANIA,
as Administrative Agent

By: 
Name: Charles Bender
Title: Vice President

Schedule 1

Application Number/ Application Date	Registration Number/ Registration Date	Owner	Mark
86591502 April 8, 2015	5043680 September 20, 2016	CONVERSION INNOVATIONS, INC., D/B/A THRIVEHIVE	THRIVEHIVE