

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIY Floral, LLC		06/30/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Syndicate Sales, Inc.		
Street Address:	2025 N Wabash Ave		
City:	Kokomo		
State/Country:	INDIANA		
Postal Code:	46901		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4761444	DIY FLORAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-347-3866		
Email:	arsmith.pdx@gmail.com		
Correspondent Name:	Adam Smith		
Address Line 1:	4211 SW Iowa St		
Address Line 4:	Portland, OREGON 97221		
NAME OF SUBMITTER:	Adam R. Smith		
SIGNATURE:	/Adam R. Smith/		
DATE SIGNED:	06/30/2017		
Total Attachments: 2			
source=Signed Trademark Assignment DIY Floral#page1.tif			
source=Signed Trademark Assignment DIY Floral#page2.tif			

OP \$40.00 4761444

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of June 30, 2017, (the "Effective Date"), between DIY Floral, LLC, an Oregon Limited Liability Company, (the "Assignor"), and Syndicate Sales, Inc., an Indiana Corporation, (the "Assignee").

The Assignor is the registered owner of the trademark DIY FLORAL (the "Trademark") that is registered in the United States Patent and Trademark Office, U.S. Registration Number 4,761,444, dated June 23, 2015.

The Assignee wishes to acquire the Assignor's rights in the Trademark.

The Assignee agrees to provide Assignor valuable consideration, the receipt of which is acknowledged.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Trademark, together with:

- 1) the goodwill of the business relating to the products and services on which the Trademark is used and for which it is registered;
- 2) all income, royalties, and damages due or payable to Assignor on or after the Effective Date with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Trademark.

The Assignor further covenants that it will take all actions (at Assignee's sole cost and expense) that may be reasonably necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

{signature page to follow}

In witness whereof, the parties have duly executed under seal and delivered this Assignment, as of the day and year first above written.

DIY Floral, LLC
"Assignor"

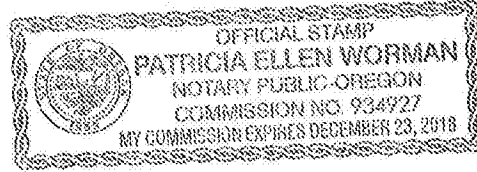
Adam R. Smith
Signature

ADAM R. SMITH
Print Name

Owner
Title

Oregon
State of

Multnomah
County of



On the 29 day of JUNE, 2017, Adam R. Smith, the person who signed this Assignment Agreement, personally appeared before me, PATRICIA WORMAN, Notary Public, and acknowledged that they signed the Agreement as, or on behalf of, the Assignor.

Patricia Worman
Signature of Notary Public

Syndicate Sales, Inc.
"Assignee"

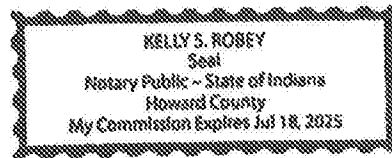
Thomas C. Lunsford
Signature

THOMAS C. LUNSFORD
Print Name

CHIEF FINANCIAL OFFICER
Title

Indiana
State of

Howard
County of



On the 28th day of June, 2017, Thomas C. Lunsford, the person who signed this Assignment Agreement, personally appeared before me, Kelly S. Robey, Notary Public, and acknowledged that they signed the Agreement as, or on behalf of, the Assignee.

Kelly S. Robey
Signature of Notary Public