

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM433385

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2016

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bonnier Working Mother Media, Inc.		12/15/2016	Corporation:

## RECEIVING PARTY DATA

<b>Name:</b>	Bonnier Corporation
<b>Street Address:</b>	460 N ORLANDO AVE STE 200
<b>City:</b>	WINTER PARK
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32789
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1243573	WORKING MOTHER
Registration Number:	1250721	NAFE
Registration Number:	1279302	NATIONAL ASSOCIATION FOR FEMALE EXECUTIV
Registration Number:	2437700	WORKING MOTHER
Registration Number:	3179527	NAFE
Registration Number:	3202170	WORKING MOTHER MEDIA
Registration Number:	3333842	DIVERSITY BEST PRACTICES
Registration Number:	3801793	WOMEN OF EXCELLENCE

## CORRESPONDENCE DATA

Fax Number: 4075714719

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 407-926-7723

Email: trademark@bonniercorp.com

Correspondent Name: BONNIER CORPORATION

Address Line 1: 460 N ORLANDO AVE STE 200

Address Line 4: WINTER PARK, FLORIDA 32789

<b>ATTORNEY DOCKET NUMBER:</b>	BWMM Merger
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<b>NAME OF SUBMITTER:</b>	Jeremy M. Thompson
<b>SIGNATURE:</b>	/JeremyMThompson/
<b>DATE SIGNED:</b>	06/30/2017
<b>Total Attachments: 1</b> source=BWMM to BC Merger (12-15-16)#page1.tif	

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is Bonnier Corporation, and the name of the corporation being merged into this surviving corporation is Bonnier Working Mother Media, Inc.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

**THIRD:** The name of the surviving corporation is Bonnier Corporation a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

**FIFTH:** The merger is to become effective on 12/31/2016.

**SIXTH:** The Agreement of Merger is on file at 460 N. Orlando Avenue; Suite 200, Winter Park, FL 32789, the place of business of the surviving corporation.

**SEVENTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, the 15<sup>th</sup> day of December, A.D., 2016.

By:   
Authorized Officer

Name: Jeremy Thompson  
Print or Type

Title: Secretary