

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433185

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adrian, Inc.		06/16/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Adrian Original LLC		
Street Address:	561 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4918649	GILBERT ADRIAN	
Registration Number:	4919615	ADRIAN	
Serial Number:	86153214	ADRIAN	
CORRESPONDENCE DATA			
Fax Number:	2128066006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128066675		
Email:	tm@stroock.com		
Correspondent Name:	Laura Goldbard George		
Address Line 1:	180 Maiden Lane, 38th Floor		
Address Line 2:	Stroock & Stroock & Lavan LLP		
Address Line 4:	New York, NEW YORK 10038-4982		
ATTORNEY DOCKET NUMBER:	005121/0004		
NAME OF SUBMITTER:	Laura Goldbard George		
SIGNATURE:	/laura goldbard george/		
DATE SIGNED:	06/29/2017		
Total Attachments: 4			
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**TRADEMARK ASSIGNMENT AGREEMENT AND
BILL OF SALE AND ASSIGNMENT**

In consideration of \$60,000 dollars (US\$) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to an Agreement (which includes provisions for trademark assignments) dated June 10, 2017 by and between ADRIAN ORIGINAL, LLC, a New York limited liability company, and ADRIAN, INC., a Delaware corporation, ADRIAN, INC. ("ASSIGNOR") for good and valuable consideration, the undersigned ASSIGNOR does hereby assign, convey, transfer and sell to ADRIAN ORIGINAL, LLC ("ASSIGNEE") all its right, title and interest whatsoever in the Assigned Assets (hereinafter defined), that it represents to ASSIGNEE constitute that part of its business operations that its has been operating under the tradename and trademark "ADRIAN."

ASSIGNEE agrees to purchase the Assigned Assets for the consideration set forth in such trademark assignment agreement.

The "Assigned Assets" are defined as and consist of:

The following trademarks and trade names, and any application for the registration thereof in the United States of America:

- 1. U.S. Registration Number 4918649, Registration Date of March 15, 2016 for GILBERT ADRIAN
- 2. U.S. Application Serial Number 86153214, Filing Date of December 27, 2013 for ADRIAN
- 3. U.S. Registration Number 4919615, Registration Date of March 15, 2016 for ADRIAN

and all goodwill associated therewith.

ADRIAN ORIGINAL, LLC hereby accepts such assignment. ADRIAN ORIGINAL, LLC hereby represents and warrants to Assignor that it has paid the Payment 1 into Escrow 1 under the agreement.

ASSIGNOR: ADRIAN, INC.

 Dorian Mathieu
 Dated: June 10, 2017

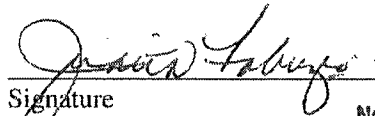
ASSIGNEE: ADRIAN ORIGINAL, LLC
 By: _____
 Kate Silverman, President
 Date: June 10, 2017

STATE OF NEW YORK)
) ss.:
 COUNTY OF NEW YORK)

On the ____ day of June in the year 2017, before me, the undersigned, personally appeared KATE SILVERMAN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that

BILL OF SALE AND ASSIGNMENT

he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in the City / ~~Town~~ / Village of New York.



Signature
NOTARY PUBLIC
My commission expires:

JUDITH FABRIZIO
Notary Public State of New York
No. 01FA5017842
Qualified in Queens County
Commission Expires October 24, 2017

[SEAL]

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the ____ day of June in the year 2017, before me, the undersigned, personally appeared DORIAN MATHIEU, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in the City / Town / Village of _____.

Signature
NOTARY PUBLIC
My commission expires:

[SEAL]

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PRINTED June 8, 2017 / redated
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No disclaimer of reps*