

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433403

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eyecare Innovation Partners LLC		06/05/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Essilor of America, Inc.		
Street Address:	13555 North Stemmons Freeway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4517751		
CORRESPONDENCE DATA			
Fax Number:	6788359310		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(678) 218-5065		
Email:	info@brientgloberman.com		
Correspondent Name:	Brient Globerman, LLC		
Address Line 1:	1175 Grimes Bridge Road, Suite 100		
Address Line 4:	Roswell, GEORGIA 30075		
ATTORNEY DOCKET NUMBER:	1037-03013-US2		
NAME OF SUBMITTER:	Autumn L. Beatty		
SIGNATURE:	/Autumn L. Beatty/		
DATE SIGNED:	06/30/2017		
Total Attachments: 2			
source=Assignment to Essilor - U.S. Reg 4517751#page1.tif			
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OP \$40.00 4517751

TRADEMARK ASSIGNMENT

WHEREAS, Eyecare Innovation Partners LLC, a Delaware Limited Liability Company, having an address of 3333 Quality Drive, Rancho Cordova, California 95670, is the owner of the following trademarks:

U.S. Registration No. 4,517,751 for the following design mark (color)



WHEREAS, Essilor of America, Inc. (the "Assignee"), a Delaware corporation, having an address of 13555 North Stemmons Freeway, Dallas, TX 75234 is desirous of obtaining any and all right, title and interest in, to and under the Trademark and all goodwill associated therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to the Assignee any and all right, title and interest in, to and under the Trademark, including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill, the right to sue for infringement and collect damages for acts occurring prior to the date of this Assignment and thereafter, and all other rights associated with the Trademark.

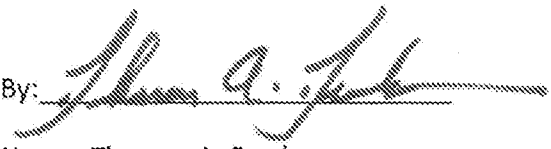
I hereby authorize the responsible officer of the Patent and Trademark Office of the United States to record this Assignment and to issue or transfer the Trademark to the Assignee as owner of all right, title and interest therein.

The Assignment is effective as of the date of filing with the United States Patent and Trademark Office.

IN TESTIMONY WHEREOF, Assignor has executed this document on the date below.

EYECARE INNOVATION PARTNERS
LLC

Date: 6/5/17

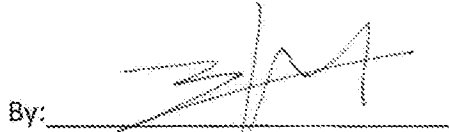
By: 

Name: Thomas A. Fessler

Title: Director

ESSILOR OF AMERICA, INC.

Date: 6/9/17

By: 

Name: Eric P. Leonard

Title: President